

5-2010

> M is for Mobile > Information Services > In The iPhone Age >

Gerry McKiernan

Iowa State University, gerrymck@iastate.edu

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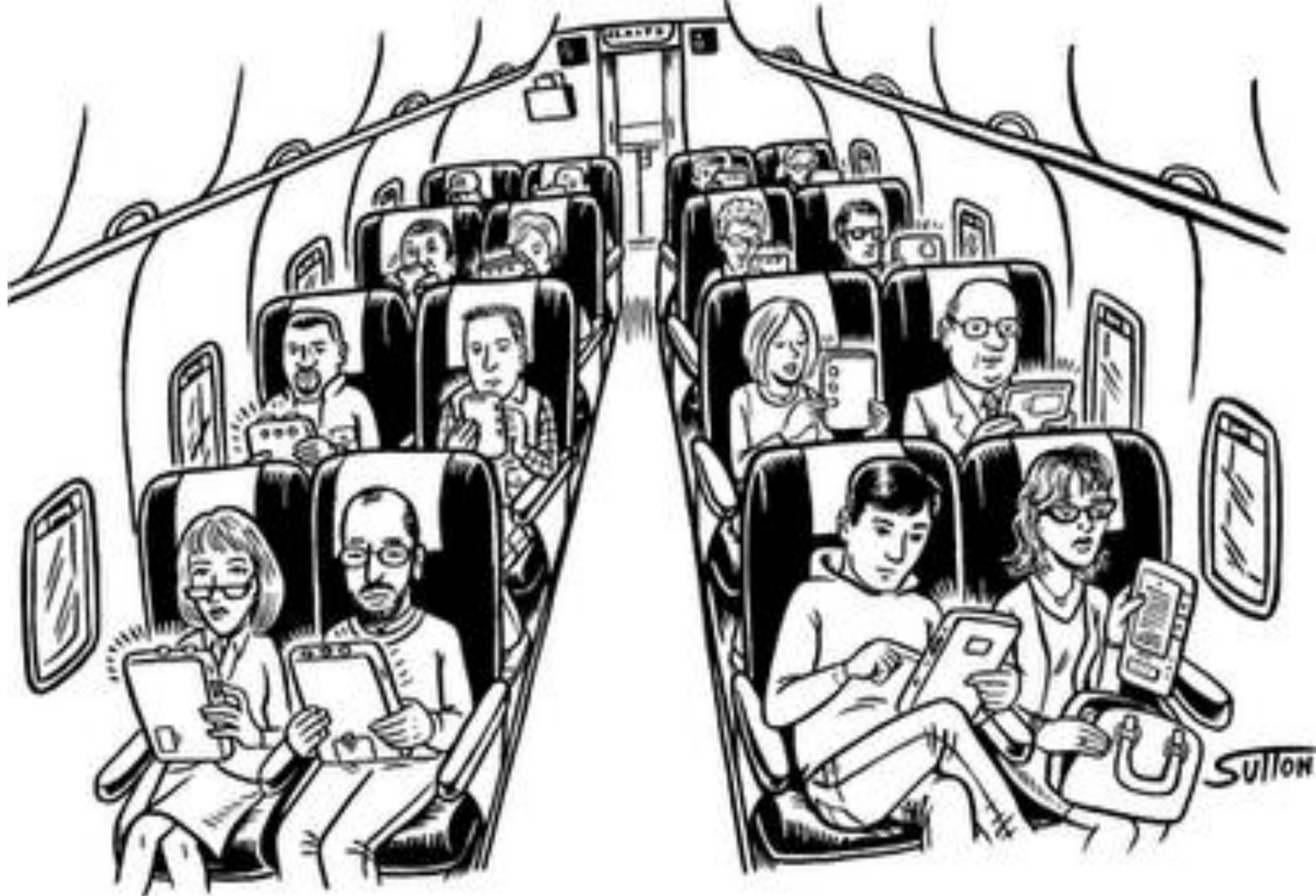
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> M is for Mobile > Information Services > In The iPhone Age >

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> M Is For Mobile >

Information Services

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<http://www.public.iastate.edu/~gerrymck/MCLS-DC.ppt>

Gerry McKiernan
Associate Professor
Science & Technology Librarian
Iowa State University
Ames / Iowa / USA
gerrymck@iastate.edu



MIDWEST COLLABORATIVE
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The Ever-Changing User: Mobile Devices and Beyond

**– Lansing Community College –
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May 20 2010 > 9:00 AM – 10:30 AM

<https://members.mcls.org/workshops/viewcourse.html?id=209>

!!! THANK YOU !!!

- **Heather M. Thomas, CAP /
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- **Megan Dudek / Evergreen
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OUTLINE

- **The Context**
- **Mobile Devices**
- **Mobile Services**
- **Mobile Applications**
- **Resources**

The Context

- **Definition(s)**
- **Mobile Statistics**

Mobile

Mobile often refers to:

- **Mobile phone, a portable communications device**
- **Mobile, Alabama, a U.S. port city**
- **Mobile (sculpture), a hanging artwork**
- **Mobility, the ability to move or be moved**

<http://en.wikipedia.org/wiki/Mobile>

Mobile

Mobile may also refer to: **Technology**

- **Mobile computing**, a generic term describing one's ability to use technology in mobile environments
- **Mobile game**, a video game played on a mobile phone, smartphone, PDA or handheld computer
- **Mobile network operator**, a company which provides mobile phone network access and services

Predictions

5 Billion Mobile Phones Predicted Worldwide By 2012

- Annual revenues from the global mobile market will top \$1.03 trillion by 2013, when the number of subscriptions worldwide will have risen to more than 5.3 billion, predicts a new report from Informa Telecoms & Media's Global Mobile Forecasts.
- It took over 20 years to reach 3 billion subscriptions, said the report, but another 1.9 billion net additions are forecast in just six years, with the global total nudging past the 5 billion milestone in 2011. [snip]

5 Billion Mobile Phones Predicted Worldwide By 2012

- Informa Telecoms & Media forecasts 78 percent of global net additions between 2007 and 2013 to come from markets in Asia Pacific, Africa and Latin America. Forty-seven percent of the 1.9 billion global net additions will come from five markets — India, China, Indonesia, Brazil and Russia.**
- The mature markets of North America and Western Europe will contribute 8 percent of total global net additions, reflecting the high level of saturation in these markets. Globally, subscription penetration will approach the 75 percent mark in 2013, while some countries will push past the 150 percent barrier.**

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ITU sees 5 billion mobile subscriptions globally in 2010

Strong global mobile cellular growth predicted across all regions and all major markets

Barcelona, 15 February 2010 — After reaching around 4.6 billion mobile cellular subscriptions by the end of 2009, ITU expects the number of mobile cellular subscriptions globally to reach five billion in 2010, driven by advanced services and handsets in developed countries and increased take-up of mobile health services and mobile banking in the developing world.

"Even during an economic crisis, we have seen no drop in the demand for communications services," says ITU Secretary-General Dr Hamadoun Touré, taking part in the Mobile World Congress in Barcelona this week, "and I am confident that we will continue to see a rapid uptake in mobile cellular services in particular in 2010, with many more people using their phones to access the internet."

ITU expects to see the number of mobile broadband subscriptions exceed one billion globally during 2010, having topped 600 million by the end of 2009. With current growth rates, web access by people on the move — via laptops and smart mobile devices — is likely to exceed web access from desktop computers within the next five years.

"Even the simplest, low-end mobile phone can do so much to improve healthcare in the developing world," adds Dr Touré. "Good examples include sending reminder messages to patient's phones when they have a medical appointment, or need a pre-natal check-up. Or using SMS messages to deliver instructions on when and how to take complex medication such as anti-retrovirals or vaccines. It's such a simple thing to do, and yet it saves millions of dollars — and can help improve and even save the lives of millions of people."

The Future Of The Internet III

- A survey of internet leaders, activists and analysts shows they expect major tech advances as the phone becomes a primary device for online access, voice-recognition improves, artificial and virtual reality become more embedded in everyday life, and the architecture of the internet itself improves.
- Here ... [is a] ... key [finding] on the survey of experts by the Pew Internet & American Life Project that asked respondents to assess predictions about technology and its roles in the year 2020: **The mobile device will be the primary connection tool to the internet for most people in the world in 2020.**

The Evolution Of Mobile Internet Communications

Prediction

In 2020 ... the mobile phone—now with significant computing power—is the primary Internet connection and the only one for a majority of the people across the world, providing information in a portable, well-connected form at a relatively low price.

ECAR Study of Undergraduate Students and Information Technology 2009 (1)

- Since 2004, the annual *ECAR Study of Undergraduate Students and Information Technology* has sought to shed light on how information technology affects the college experience.
- We ask students about the technology they own and how they use it in and out of their academic world.
- We gather information about how skilled students believe they are with technologies; how they perceive technology is affecting their learning experience; and their preferences for IT in courses.

ECAR Study of Undergraduate Students and Information Technology 2009 (2)

- The *ECAR Study of Undergraduate Students and Information Technology*, 2009 is a longitudinal extension of the 2004, 2005, 2006, 2007, and 2008 studies.
- It is based on quantitative data from a spring 2009 survey of 30,616 freshmen and seniors at 103 four-year institutions and students at 12 two-year institutions; student focus groups that included input from 62 students at 4 institutions; and review of qualitative data from written responses to open-ended questions.

ECAR Study of Undergraduate Students and Information Technology 2009 (3)

- In addition to studying student ownership, experience, behaviors, preferences, and skills with respect to information technologies, ...
- [T]he 2009 study also includes a special focus on student ownership and use of Internet-capable handheld devices.

<http://www.educause.edu/Resources/TheECARStudyofUndergraduateStu/187215>

Internet & American Life Project

- The Pew Internet & American Life Project is one of seven projects that make up the Pew Research Center, a nonpartisan, nonprofit "fact tank"
- The Project produces reports exploring the impact of the internet on families, communities, work and home, daily life, education, health care, and civic and political life.
- The Project aims to be an authoritative source on the evolution of the internet through surveys that examine how Americans use the internet and how their activities affect their lives.

<http://www.pewinternet.org/Static-Pages/About-Us/Our-Mission.aspx>

Mobile Device Uses

Wireless Internet Use

- An April 2009 survey by the Pew Research Center's Internet & American Life Project shows that 56% of adult Americans have accessed the internet by wireless means, such as using a laptop, mobile device, game console, or MP3 player.
- The most prevalent way people get online using a wireless network is with a laptop computer; 39% of adults have done this.

Wireless Internet Use

- The report also finds rising levels of Americans using the internet on a mobile handset. One-third of Americans (32%) have used a cell phone or Smartphone to access the internet for emailing, instant-messaging, or information-seeking.
- This level of mobile internet is up by one-third since December 2007, when 24% of Americans had ever used the internet on a mobile device.

<http://pewinternet.org/Reports/2009/12-Wireless-Internet-Use.aspx>

Wireless Internet Use

- Use of the internet on mobile devices has grown sharply from the end of 2007 to the beginning of 2009.
- In December 2007, 24% of Americans said they had at some point used the internet on their mobile device.
- By April 2009, 32% of Americans said they had at some point used the internet on their mobile device.
- In December 2007, 11% of Americans said they had yesterday accessed the internet on their mobile.
- By April 2009, 19% of Americans said they had yesterday accessed the internet on their mobile.

Wireless Internet Use

- ... [A]n average of 32% of all adults [have] ... gone online with a handheld ...
- 53% of those between the ages of 18 and 29 have used the internet on a handheld device.
- 48% of African Americans have used the internet on a handheld device.
- 47% of English-speaking Hispanics have gone online using a handheld device.
- 39% of college graduates have gone online with a handheld device.
- 28% of white Americans have gone online with a handheld device.

<http://tinyurl.com/muhx9n>

Wireless Internet Use

Mobile Access To Data And Information

- **The handheld device has become a multi-faceted tool for digital activity, as users can do a host of things, such as sending text messages or taking pictures, that do not require being online.**
- **Our April 2009 survey shows that 85% of adult Americans have a cell phone and, of this group, fully 81% of them have at one time used it for a purpose other than making a phone call. On a typical day, now more than half of cell users (52%) have used it for a non-voice data activity, such as texting,**

<http://tinyurl.com/dy8xcs>

Wireless Internet Use

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- Sending text messages remains the mainstay activity for cell phone users; they are more than twice as likely to send a text on the average day as do anything else.

<http://tinyurl.com/dy8xcs>

Teens And Mobile Phones

- A new survey and report document that teens are sending enormous quantities of text messages each day. The typical American teen sends and receives 50 or more messages per day, or 1,500 per month. And there are a sizeable number who do much more than that:
- 31% of teens send and receive more than 100 messages per day or more than 3,000 messages a month.
- 15% of teens who are texters send more than 200 texts a day, or more than 6,000 texts a month.

<http://tinyurl.com/25w8l3y>

Teens And Mobile Phones

- Boys typically send and receive 30 texts a day; girls typically send and receive 80 messages per day.
- Older girls who text are the most active, with 14-17 year-old girls typically sending 100 or more messages a day or more than 3,000 texts a month.
- While many teens are avid texters, a notable minority are not. One-fifth of teen texters (22%) send and receive just 1-10 texts a day or 30-300 a month.

<http://tinyurl.com/25w8l3y>

Teens And Mobile Phones

The Pew Internet Project report also documents that many teens use their cells for an array of activities beyond texting and talking.

Of the 75% of teens who have cell phones:

- 83% use their phones to take pictures.
- 64% share pictures with others.
- 60% play music on their phones.
- 46% play games on their phones.
- 32% exchange videos on their phones.

<http://tinyurl.com/25w8l3y>

Teens And Mobile Phones

- 31% exchange instant messages on their phones.
- 27% go online for general purposes on their phones.
- 23% access social networking sites on their phones.
- 21% use email on their phones.
- 11% purchase things via their phones.

<http://tinyurl.com/25w8l3y>

Teens And Mobile Phones

The 27% of cell-using teens who access the internet on their handhelds are particularly interesting because their interest in going online is changing the digital divide:

- **21% of teens who do not otherwise go online say they access the internet on their cell phone.**
- **[snip]**
- **44% of black teens and 35% of Hispanic teens use their cell phones to go online, compared with 21% of white teens.**

<http://tinyurl.com/25w8l3y>

How Fast R U? Teen Iowa Girl Wins US Texting Title

How Fast R U? Teenage Iowa Girl Wields Speedy Thumbs to Victory as Quickest Texter in US

By SAMANTHA GROSS Associated Press Writer

The Associated Press

9 comments

NEW YORK June 17, 2009 (AP)

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The nation's newest texting champion has a message for parents across the land — although they might not want to hear it.



In this image, Kate Moore, 15, of Des Moines, Iowa, competes in the LG U.S. National Texting Championship, Tuesday, June 16, 2009, in New York. Moore's texting skills won her \$50,000 in this week's competition. (LG Mobile Phones/AP Photo)

"Let your kid text during dinner! Let your kid text during school! It pays off," 15-year-old Kate Moore said Tuesday after winning the LG U.S. National Texting Championship.

After all, she said: "Your kid could win money and publicity and a phone."

For the Des Moines, Iowa, teenager, her 14,000 texts-per-month habit reaped its own rewards, landing her the competition prize of \$50,000 just eight months after she got her first cell phone.

Moore, with a speedy and accurate performance, beat out 20 other finalists from around the country over two days of



Social Media and Young Adults

<http://tinyurl.com/22vq8pa>

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SEARCH REPORT

Summary of Findings

Introduction

Part 1: Internet adoption and trends

Part 2: Gadget ownership and wireless connectivity

Part 3: Social media

Part 4: The internet as an information and economic appliance in the lives of teens and young adults

Acknowledgements and Methodology

Acknowledgements and Methodology

- **Acknowledgements**
- **Methodology**

Comments
by the
American Library Association
on the
National Education Technology Plan
Submitted to the
U.S. Department of Education

May 17, 2010



<http://www.ed.gov/technology/netp-2010>

American Library Association Comments

Students participate in online social networks, collaborate across geographical boundaries, create digital content, and readily share information with peers via **mobile devices or desktop and laptop computers (p. 4).**

American Library Association Comments

[snip] It is critical, therefore, that students have access to multi-media applications and productivity tools, including social networking websites, collaborative tools and programs, as well as >>>

American Library Association Comments

>>> a variety of mobile devices in order to become proficient with the variety of technologies they will be expected to be able to use in future work settings (p. 11)

<http://tinyurl.com/2ad67ek>

> Mobile Devices

>> Mobile Services

>>> Mobile Applications

Mobile Devices

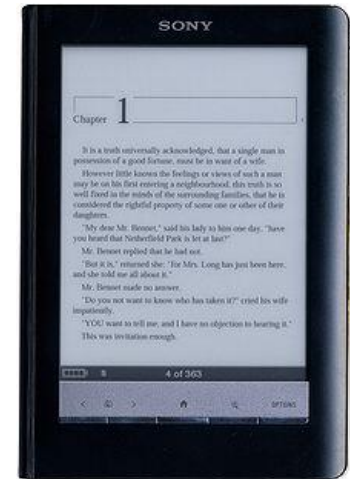
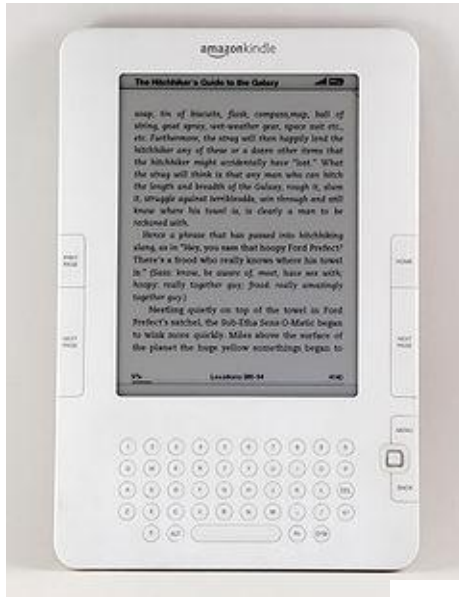
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http://en.wikipedia.org/wiki/Mobile_device

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http://en.wikipedia.org/wiki/Comparison_of_e-book_readers

e-Book Reader

> An ebook reader, also called an ebook device or ereader, is an electronic device that is designed primarily for the purpose of reading digital books and periodicals and uses e-ink technology to display content to readers.

>> The main advantages of these devices are portability, readability of their screens in bright sunlight, and long battery life.

http://en.wikipedia.org/wiki/Comparison_of_e-book_readers

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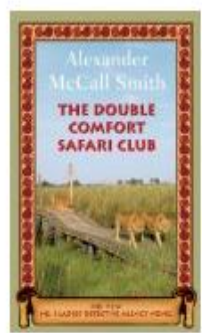
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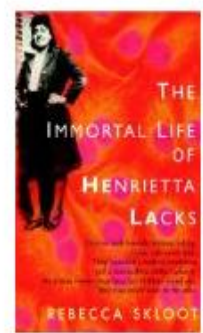
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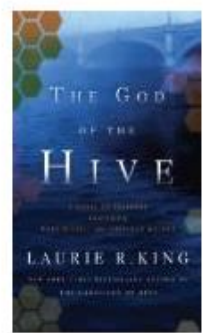
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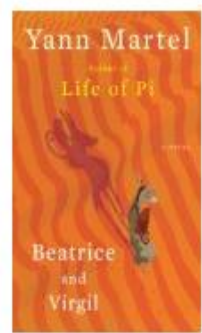
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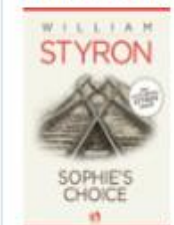
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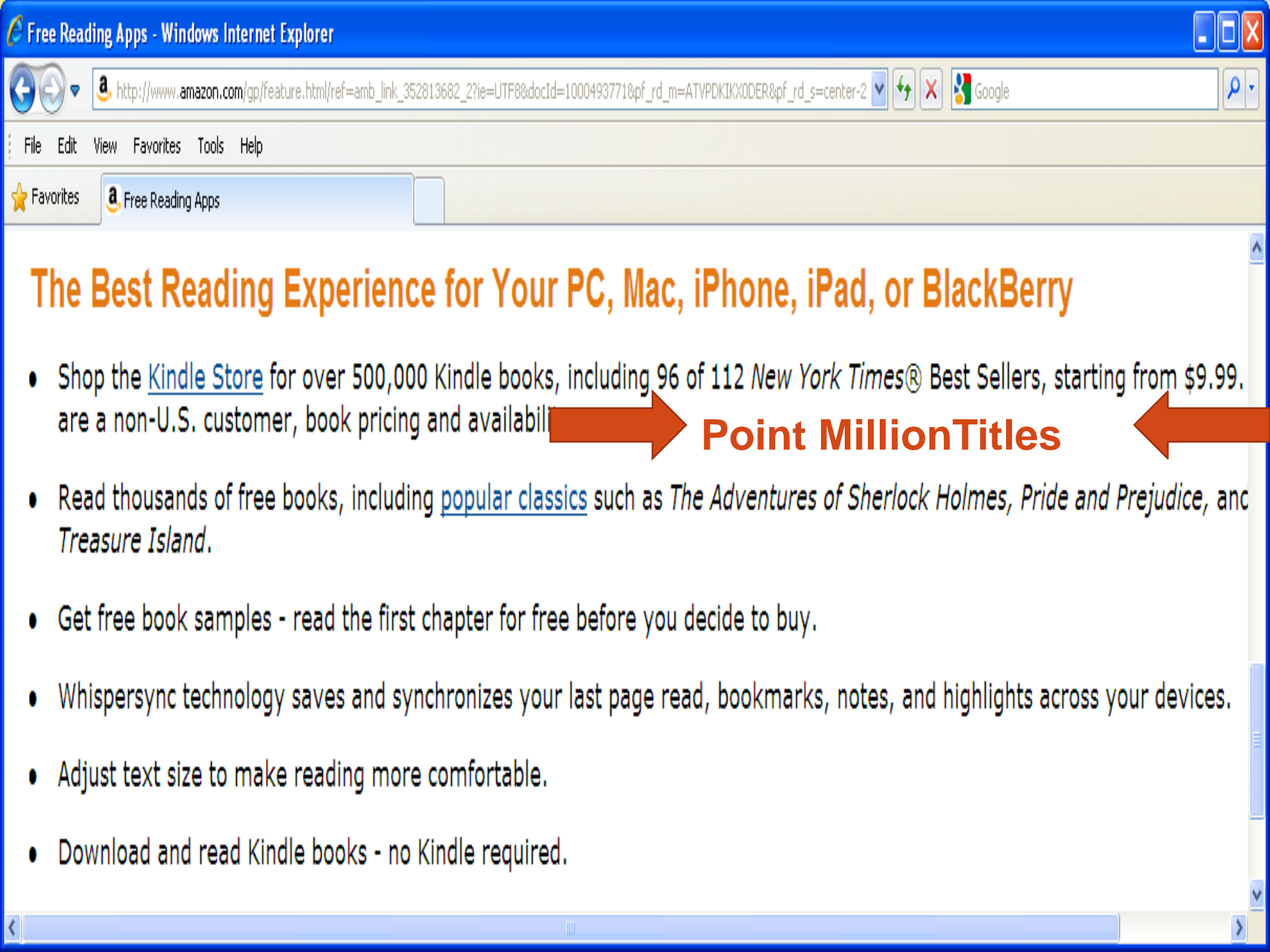


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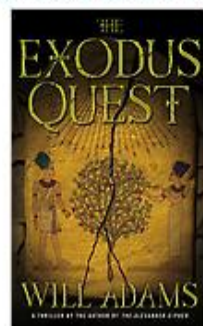
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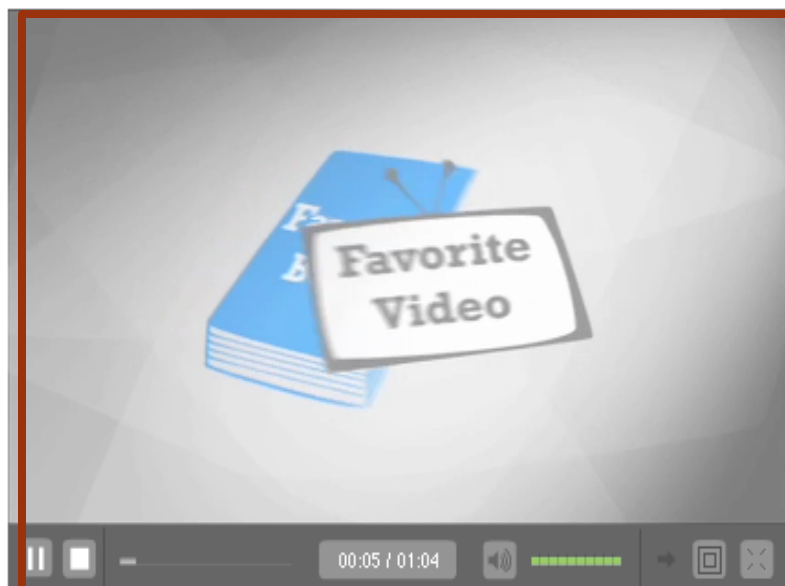
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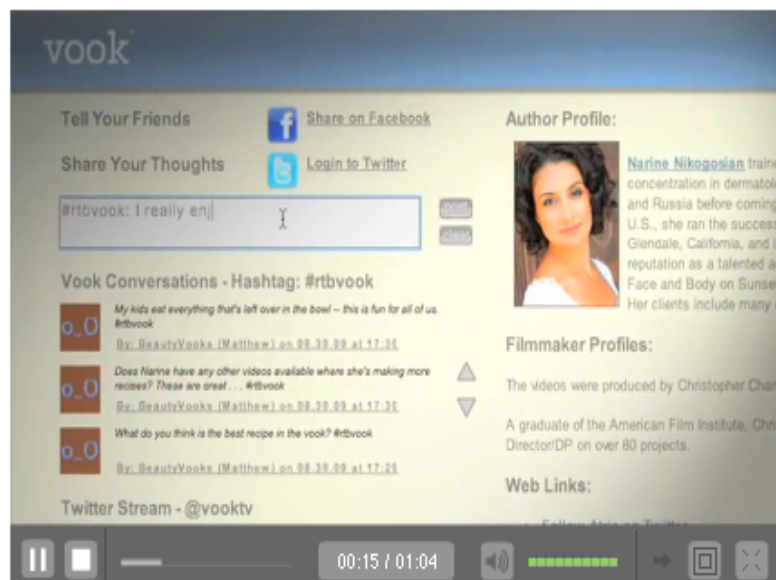
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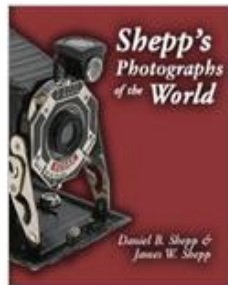
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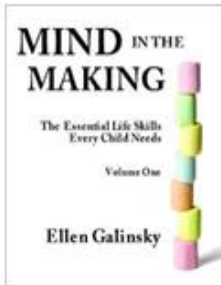
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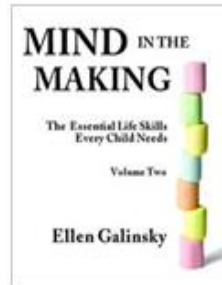
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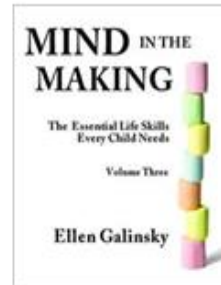
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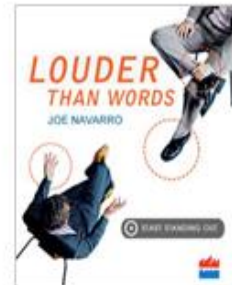
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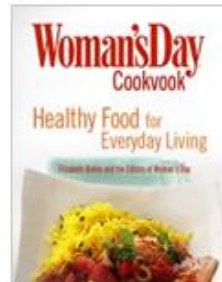
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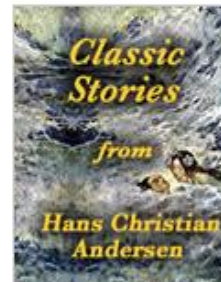
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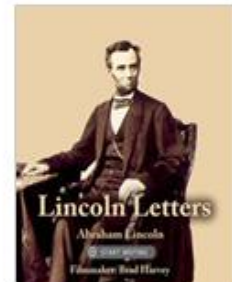
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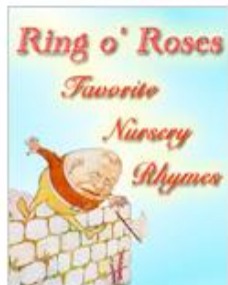
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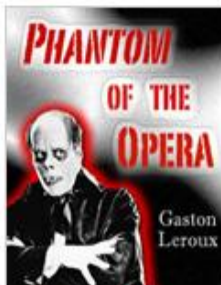
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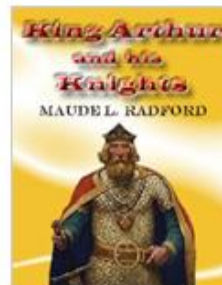
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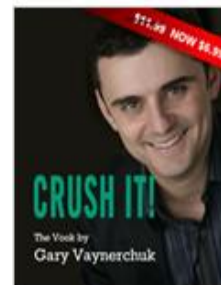
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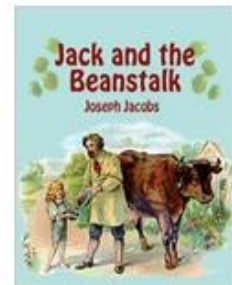
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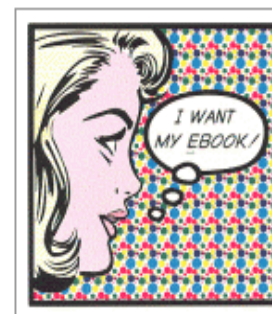
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A mobile phone or mobile (also called cellphone and handphone) is an electronic device used for mobile telecommunications (mobile telephone, text messaging or data transmission) over a cellular network of specialized base stations known as cell sites.

http://en.wikipedia.org/wiki/Mobile_phone

SmartPhone

> A smartphone is a mobile phone offering advanced capabilities, often with PC-like functionality (PC-mobile handset convergence).

[snip]

>> For some, a smartphone is a phone that runs complete operating system software providing a standardized interface and platform for application developers ... [snip].

>>> In other words, it is a miniature computer that has phone capability.

<http://en.wikipedia.org/wiki/Smartphone>

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http://store.apple.com/us/browse/home/shop_iphone/family/iphone

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'Bravo'



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'Salsa'



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All

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Confirmed

Rumored

						
	Nexus One	Passion / Bravo	GW880	Xperia X10a	Eve / GW620	Eris / Desire
State	Available	Rumored	Confirmed	Confirmed	Available	Available
Manufacturer	HTC	HTC	LG	Sony-Ericsson	LG	HTC
Release date	Jan 5, 2010	January 2010	November 2009	confirmed: November 3, 2009 available: Q1 2010	November 3, 2009	November 6, 2009

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AndroPhones.com - Complete reviews of all Android phones.

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TOAST?

POP

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I JUST WANT TO DRINK
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CREAM?



Apps

Application. 5-(*computing*)

A computer program or the set of software that the end user perceives as a single entity as a tool for a well-defined purpose. (Also called: application program; application software.)

The iPhone application VR+ connects to major social networks.

<http://en.wiktionary.org/wiki/application#Noun>

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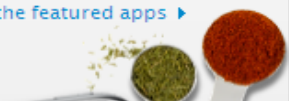
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July 14, 2008 ^[11]	800	10,000,000
September 9, 2008 ^[15]	3,000	100,000,000
October 22, 2008 ^[16]	7,500	200,000,000
December 5, 2008 ^[citation needed]	10,000	300,000,000
January 16, 2009 ^[12]	15,000	500,000,000
March 17, 2009 ^[17]	25,000	800,000,000
April 23, 2009 ^[13]	35,000	1,000,000,000
June 8, 2009 ^[17]	50,000	1,000,000,000+
July 11, 2009 ^[citation needed]	55,000	1,000,000,000+
July 14, 2009 ^[18]	65,000	1,500,000,000
September 9, 2009	75,000	1,800,000,000
September 28, 2009 ^{[19][20]}	85,000	2,000,000,000
November 4, 2009 ^{[21][22]}	100,000	2,000,000,000+
January 5, 2010 ^{[23][24]}	100,000+	3,000,000,000+
March 20, 2010 ^[25]	150,000+	3,000,000,000+
April 8, 2010 ^[3]	185,000+	4,000,000,000+
April 29, 2010 ^[26]	200,000+	

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Android Market

From Wikipedia, the free encyclopedia

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 - Availability for users
 - Availability for developers
- Banned applications
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Android Market



Developer(s)	Google
Initial release	October 22, 2008
Operating system	Android
Type	Software store
Website	http://www.android.com/market/

Android Market

This is a showcase for some of the featured and top ranked applications. With thousands of titles available, check out Android Market on your handset.

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Arcade & Action

Arcade & Action

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Farm Frenzy Lite
(Android 1.5)



SNesoid Lite (SNES
Emulator)



Hyperspace LITE



HOMERUN BATTLE
3D FREE



Throw a Panda (FULL
free!)

PapiRiver

50,000 Android Apps



BlackBerry

BlackBerry - App World - Official Store for BlackBerry Apps - Windows Internet Explorer

http://na.blackberry.com/eng/services/appworld/

File Edit View Favorites Tools Help

★ Favorites BlackBerry - App World - Official Store for BlackB...

SMARTPHONES SOFTWARE SUPPORT & SERVICES SOLUTIONS WHERE TO BUY COMMUNITY

BlackBerry App World

- ▶ BlackBerry App World Video
- ▶ BlackBerry App World Features
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BlackBerry Desktop Software

BlackBerry Device Software

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BlackBerry Messenger

BlackBerry Theme Studio

BlackBerry Web Signals

Business Software

Early Adopter Program

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BlackBerry App World



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Download BlackBerry App World to Your BlackBerry Smartphone

BlackBerry App World™ is an application you can download and access from your smartphone's home screen. Install it, then choose some apps.

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Categories

- Business
- Education
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- Finance
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- Maps & Navigation
- Music & Audio
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BlackBerry App World™

Search BlackBerry App World

Help

What is BlackBerry App World?

Featured Items



Aquarium Screensaver 1...

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Tesco Clubcard

by Tesco Stores Ltd

Get Details

FREE

★★★★☆ 40 reviews

A scannable Tesco Clubcard on your BlackBerry

Important information: Currently the Tesco Clubcard App can only be used on the customer facing scanners where a till operator is present, this does not include our Tesco Express or Petrol Filling Stations or at self serve and

Top Free

1 - 5 of 25 | View all

6,000 BlackBerry Apps

BlackBerry App World hits first birthday, news, BlackBerry App World, PocketGamer.biz - Windows Internet Explorer

http://www.pocketgamer.biz/r/PG.Biz/BlackBerry+App+World/news.asp?c=19590

blackberry apps statistics 2010

★ Favorites BlackBerry App World hits first birthday, news, Bl...

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BlackBerry App World hits first birthday

6,000 apps and 200,000 developers on board

Product: BlackBerry App World
Manufacturer: BlackBerry

by **Keith Andrew**

BlackBerry's App World celebrates its first birthday today, the marketplace having launched in three territories – the US, Canada and the UK – back on April 1st 2009.

Now available in 46 countries, RIM's chosen method of celebration has been to release a series of statistics detailing App World's progress over the last twelve months.

Expanding apps

As such, RIM claims there are now over 200,000 registered developers globally.

These studios have so far produced more than 6,000 apps in total, with 36 million subscribers able to tap into their software.

"Whilst the BlackBerry platform has always been built to accommodate applications, the launch of BlackBerry App World has made it easy for consumers to browse and download apps safe in the knowledge that whatever shows up in the store will work for their model, on their network," the company said in a statement.



LATEST NEWS

- Google's \$750 million acquisition of AdMob approved
- Bulkypix goes big for iPad with 11 games primed
- MySpace giving away 1 million ad impressions for best Scoreloop integrations
- T-Mobile USA drops developer program, replaced with aggregator selection
- MillionDollarAppSite discovery portal gains more games

LATEST FEATURES

- Opinion: Android has finally reached its tipping point
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- Scoreloop's Gumpinger on the power of cross platform



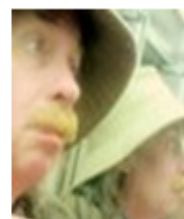
Microblogging

- > Microblogging is a form of blogging.**
- >> A microblog differs from a traditional blog in that its content is typically much smaller, in both actual size and aggregate file size.**
- >>> A microblog entry could consist of nothing but a short sentence fragment, or an image or embedded video.**

<http://en.wikipedia.org/wiki/Microblogging>

twitter

Home Profile Find People Settings Help Sign out



GMcKBlogs

That's you!

Lists

Seton Falls Park

<http://www.nycgovparks.org/parks/setonfalls/park/> > I Spent Many Many Many Hours Here > GrowingUp in The Bronx > Magical

8:43 PM May 17th via web

Name Gerry McKiernan

Location Ames Iowa

Web <http://www.blogge...>

157

following

559

followers

63

listed

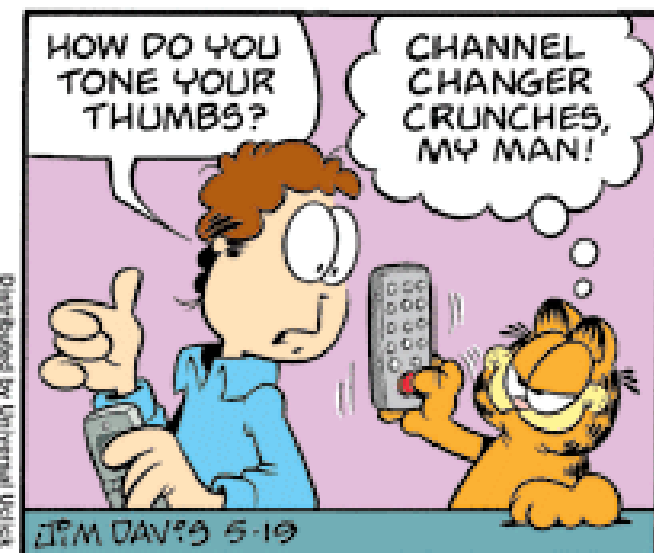
Tweets

322

Favorites

Following





Text Messaging

> Text messaging refers to the exchange of brief written messages between mobile and portable devices over cellular networks.

>> While the original term ... was derived from referring to messages sent using the Short Message Service (SMS), it has since been extended to include messages containing image, video, and sound content (known as MMS messages).

<http://en.wikipedia.org/wiki/Texting>

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> Instruction

>> Library Services

>>> Outreach

Instruction

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MLE-Moodle

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Features:



eLearning features:

Please go to the Moodle homepage, to see what eLearning features are offered by M



mLearning features:

From eLearning to mLearning: Using the core Moodle-Features on the mobile

- [Moodle lesson](#)
- [Moodle quiz](#)
- [Moodle assignment](#)
- [Moodle resource](#)
- [Moodle forum](#)
- [Moodle survey](#)
- [Moodle choice](#)
- [Moodle wiki](#)
- [Moodle database](#)
- [Moodle instant messaging system](#)
- Moodle glossary

New (partly mLearning specific) features:

- [Flashcard trainer](#)
- [Mobile Learning Objects \(offline learning\)](#)
- [Mobile tags / Location based services](#)
- [Mobile community](#)
- Mobile repository

Quizzes:

A quiz tests, consists out of multiple choice, true/false, and the teacher can choose whether

QUIZZES

to answer questions and more. Each attempt is automatically saved and the teacher can choose whether to show correct answers.

The first screenshot shows a quiz titled 'Quiz 3/6' with a score of 0139. It displays 'Question 2 | Marks: 1' and a question: 'A discussion may consist of many forums. Answer:'. The options are 'True' (selected with a green checkmark) and 'False'.

The second screenshot shows a quiz titled 'Quiz 3/5' with a score of 0139. It displays 'Question 2 | Marks: 1' and the same question. The options are 'True' (selected with a red X) and 'False' (selected with a green checkmark). Below the options, it says 'Sorry, it's the other way round -'.

The third screenshot shows a quiz titled 'Quiz 1/1' with a score of 1/1. It displays 'A quiz with a password...' and 'To attempt this quiz you need to know the quiz password'. There is a password input field with 'AAAAAA' and an 'OK' button.

The fourth screenshot shows the 'Course Features' page with a score of 12/20. It lists 'Quizzes' as a feature with three sub-items: 'A short quiz about Moodle (with timer)', 'Example Listening Quiz', and 'A quiz with a password', all of which are checked.

Lessons:

A lesson consists out of multiple choices and each question. The navigation through the lesson can be simple or complex and of course the Moodle Lessons module is used for eLearning and mLearning.

LESSONS

question. The navigation through the lesson can be simple or complex and of course the Moodle Lessons module is used for eLearning and mLearning.

The first screenshot shows a lesson titled 'How to use the Lesson Module 1/3' with a score of 1/3. It displays 'Lesson:' and a question: 'This lesson introduces the Lesson Module, some of the terminology used in the module and how it might be best used in Moodle Courses. If you are looking at this lesson as a teacher you might want to'. The options are 'The Same Page' (selected with a green checkmark), 'The Next Page', 'The End of Lesson', and 'The Beginning of the Lesson'. Below the options, there is a button that says 'Please check one answer'.

The second screenshot shows a lesson titled 'How to use the Lesson Module 7/7' with a score of 7/7. It displays the same question. The options are 'The Same Page' (selected with a green checkmark), 'The Next Page', 'The End of Lesson', and 'The Beginning of the Lesson'. Below the options, there is a button that says 'Please check one answer'.

The third screenshot shows the 'Course Features' page with a score of 11/20. It lists 'Lessons' as a feature with two sub-items: 'Label' and 'How to use the Lesson Module', both of which are checked. Below the list, there is a 'Zurück' button.

The fourth screenshot shows the 'Course Features' page with a score of 5/20. It lists 'Assignments' as a feature with three sub-items: 'An Upload File assignment', 'An Online Text Assignment', and 'An Offline assignment', all of which are checked. Below the list, there is a 'Zurück' button.

Assignments:

You can submit an assignment or view the correction via the mobile phone. The assignments can be: upload files (audio/video/images) or plain text.

SURVEYS AND CHOICES

Surveys and Choices:

The Survey module provides a number of verified survey instruments that have been found useful in assessing and stimulating learning in online environments. It is fully functional on the MLE.

<p>Survey:Attitudes to Thin 4/23</p> <p>Menu</p> <p>2 I like playing devil's advocate - arguing the opposite of what someone is saying.</p> <p><input type="radio"/> Strongly disagree</p> <p><input checked="" type="radio"/> Somewhat disagree</p> <p><input type="radio"/> Neither agree nor disagree</p> <p><input type="radio"/> Somewhat agree</p> <p><input type="radio"/> Strongly agree</p> <p><input type="radio"/> Default</p>	<p>Course Features 16/20</p> <p>Menu</p> <p>Surveys</p> <p>Label</p> <p>Critical Incident Survey</p> <p>Constructivist On-line Learning Environment Survey</p> <p>Attitudes to Thinking and Learning Survey</p>	<p>Choice 1/1</p> <p>Menu</p> <p>A Choice with anonymous results</p> <p>A Choice is like a poll. In this case the activity is set to display anonymous results to you after you have made your choice.</p>
<p>Choice 1/1</p> <p>Complete this sentence: So far I think Moodle is _____</p> <p>Choose one of the options below.</p> <p><input checked="" type="radio"/> Awesome!</p> <p><input type="radio"/> Fantastic</p> <p><input type="radio"/> Nice</p> <p><input type="radio"/> Doing OK</p> <p><input type="radio"/> Lacking polish</p> <p><input type="radio"/> Not my cup of tea yet</p>	<p>Choice 1/1</p> <p>A Choice with anonymous results</p> <p>Your choice was saved.</p> <p>Result</p> <p>Awesome! -> 1</p> <p>Fantastic -> 0</p> <p>Nice -> 0</p> <p>Doing OK -> 0</p> <p>Lacking polish -> 0</p> <p>Not my cup of tea yet -> 0</p>	<p>Course Features 7/20</p> <p>Menu</p> <p>Choices</p> <p>Label</p> <p>A Choice with anonymous results</p> <p>A Choice with non-anonymous results</p> <p>A Choice that allows you to update anytime</p>

Forums:

The Moodle forums are of course accessible through the mobile interface. Furthermore you are able to attach selfmade pictures to your posts. You can instantly record with your phone or you can choose from the file system.

FORUMS

You can read and create / edit discussions and replies. You can also attach audio recordings to your discussions and forum posts which

Forum 1/2

Menu

Star

Hand

Back

A Standard forum for general use

Newest Discussions

my discussion

New Discussion

Details

Discussion 1/1

Menu

Star

Hand

Back

my discussion

Initial message

"This is the content of my discussion. blabla"

Demo Student

4.9.2008, 8:57

Reply

Post 1/1

Sender

Demo Student

4.9.2008, 9:4

Subject

Re: my discussion

Message

This is my reply to this discussion bla bla

Edit Post

Delete Post

Course Features 8/20

Menu

Star

Hand

Back

Forums

Label

A Standard forum for general use

Each person posts one discussion

A single discussion

Add Attachment

Take snapshot

Record comment

Choose file

Submit

Cancel

Moodle Ressources:

Of course you can access a variety of Moodle ressources on the mobile phone too, for example:

- Texts
- HTML Texts
- Images
- Video
- Audio
- Links
- Directories

Resource: A Directory 2/2

Content

- Moodle_Logos
- 1. Test.ppt [Phone browser]
- 2. WQ3.pdf [Phone browser]
- 3. Washington.mov [Phone browser]
- 4. [bonjour.mp3]
- bonjour.mp3 [Phone browser]
- 5. mitsy.wmv [Phone browser]

Resource: A Directory 2/2

Content

- /Moodle_Logos
- 1. Anzeigen [moodle-logo-med.gif]
- moodle-logo-med.gif [Phone browser]
- 2. Anzeigen [moodle-logo-small.gif]
- moodle-logo-small.gif

Resource: An image 1/1

Menu

An image

Name

An image

Description

Simply specifying an image as a resource will present it like this.

media_examples/moodle_logos/moodle-logo.jpg

Anzeigen

Course Features 13/20

Menu

Resources

- Label
- A Text Page
- A Text Page (markdown formatting)
- A Web Page
- A Web Page (opens in a new window)

Library Services

Books

Digital Books - Windows Internet Explorer

http://mlc.lib.mi.us/cms/sitem.cfm/databases__econtent/digital_books/ michigan cooperative for library services

★ Favorites Digital Books

- ▶ ABC-CLIO
- ▶ ACLS Humanities E-Book Project
- ▶ CQ Press
- ▶ Credo Reference
- ▶ ebrary
- ▶ OverDrive, Inc.
- ▶ Oxford University Press Digital Books
- ▶ Playaway
- ▶ Proquest Safari eBooks
- ▶ Recorded Books
- ▶ Springer Ebooks

Digital Books

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Digital books are electronic versions of print books that exist only as electronic files. Some digital books are designed to be listened to (downloadable audio books) and others are created for on-screen reading (eBooks) on your computer monitor or some other device. They offer the convenience of 24/7 Internet access, searchable text, and adjustable type size. They require very little staff time, no storage, and perhaps best of all - they can't be stolen!

There are several models for libraries to purchase or subscribe to digital books. Some of the models may combine with others:

- **Shared Collections**
Multiple pre-selected titles shared by several libraries.
- **Individual Collections**
Titles selected by an institution for their patron use only.
- **Static Collections**
A collection that does not vary content.
- **Growing Collections**
Titles may be added or deleted from the collection.


Quick Links

Quick Links



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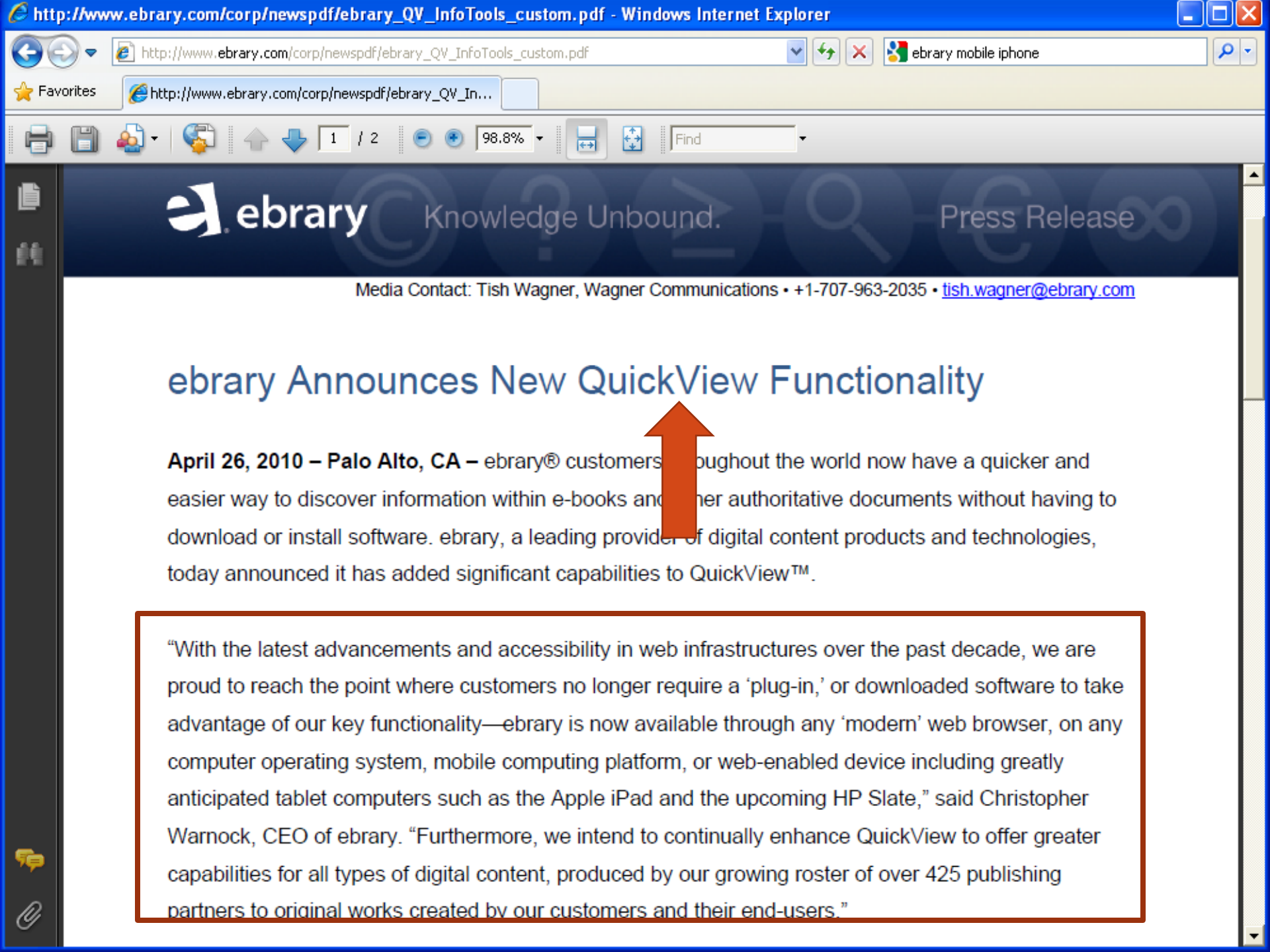
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- [ACLS Humanities E-Book Project](#)
- [CQ Press](#)
- [Credo Reference](#)
- [ebrary](#)
- [OverDrive Digital Library Reserve](#)
 - [MCLS Digital Libraries](#)
 - [MCLS Schools Digital Libraries](#)
- [Oxford University Press](#)
- [Playaway](#)
- [ProQuest Safari](#)
- [Recorded Books](#)
- [Springer Ebooks](#)
- [STAT!Ref \(Teton Data Systems\)](#)
- [TumbleWeed](#)



ebrary Announces New QuickView Functionality

April 26, 2010 – Palo Alto, CA – ebrary® customers throughout the world now have a quicker and easier way to discover information within e-books and other authoritative documents without having to download or install software. ebrary, a leading provider of digital content products and technologies, today announced it has added significant capabilities to QuickView™.

“With the latest advancements and accessibility in web infrastructures over the past decade, we are proud to reach the point where customers no longer require a ‘plug-in,’ or downloaded software to take advantage of our key functionality—ebrary is now available through any ‘modern’ web browser, on any computer operating system, mobile computing platform, or web-enabled device including greatly anticipated tablet computers such as the Apple iPad and the upcoming HP Slate,” said Christopher Warnock, CEO of ebrary. “Furthermore, we intend to continually enhance QuickView to offer greater capabilities for all types of digital content, produced by our growing roster of over 425 publishing partners to original works created by our customers and their end-users.”

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OverDrive News

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IDPF (May 25)

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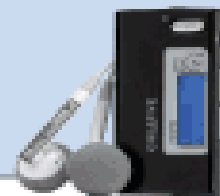
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OverDrive Plans to Release eBook Reading Apps; Android Devices Will Be First



From an OverDrive Announcement:

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[Cut]

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Hat Tip: Paul B. at TeleRead.org

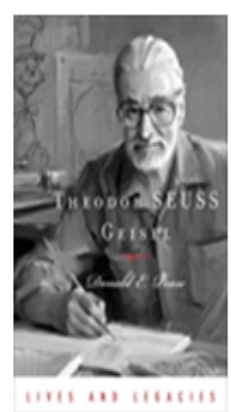
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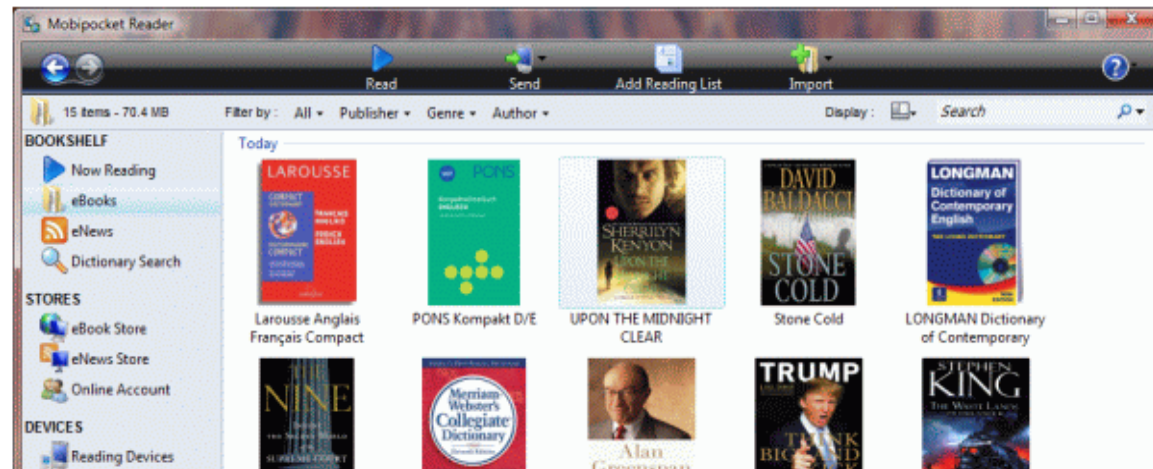


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Libraries lending out Kindle

Posted on **June 16, 2009** by switch11

This is a list of libraries that are lending out [Kindles](#) and setting a great precedent. There's also a discussion of Amazon's stance on Libraries lending Kindles at the end.

Libraries lending out Kindles

Every once in a while an article will release about a library that is loaning out Kindles. The perception is that this is rare. Thought it would be fun to list out every library using a Kindle and see whether there's a trend developing.

All these libraries, and the people in charge, deserve kudos for pushing the boundaries. This is based on just 1-2 hrs research so its just the tip of the iceberg -

1. [North Carolina State University Library](#) has 18 Kindles, 12 Kindle 2s, 2 Sony Readers, and blogs regularly about them. They were one of the trailblazers.
2. Mary White, Director of Howe Library in Hanover, NH - The [Kindle Library Loaning Page](#). Lending out Kindles since Jan 14th, 2009.
3. The [CRISS Library](#) at the University of Nebraska Omaha has 9 Kindles for lending. Thanks to Julie for the update.
4. [Sparta Public Library](#) in Sparta, NJ have [2 Kindles for lending](#).
5. [LaCrosse Public Library](#) lends out 1 Kindle.
6. [Rancho Mirage Public Library](#) lends out Kindles, although its unclear whether its internally or patrons can take them home.
7. [Texas A&M University Libraries](#) have 18 Kindles (add your name to the [waiting list here](#)) -

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- Mary White, Director of Howe Library in Hanover, NH - The Kindle Library Loaning Page. Lending out Kindles since Jan 14th, 2009.
- The CRISS Library at the University of Nebraska Omaha has 9 Kindles for lending. Thanks to Julie for the update.
- Sparta Public Library in Sparta, NJ have 2 Kindles for lending.
- LaCrosse Public Library lends out 1 Kindle.
- Rancho Mirage Public Library lends out Kindles, although its unclear whether its internally or patrons can take them home.
- Texas A&M University Libraries have 18


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MIT Libraries News

Borrow an iPad from the Lewis Music Library

Posted May 6th, 2010 by Christie Moore

Want to check out an iPad for a few hours? The Lewis Music Library has



purchased an iPad for circulation to MIT faculty, students and staff. It contains over 85 music apps along with an iTunes library holding over 3,000 sample tracks and video clips from the library's recently-received CDs and DVDs. It will circulate for 4 hours (no renewals or overnight loans). First come, first served.

The iPad was purchased with money from the Class of 1982 Music Library Fund.

The [Lewis Music Library](#) is located in Bldg. [14E-109](#) and [library hours](#) are posted on the web.

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- Amazon Kindle is a software and hardware platform for reading electronic books (e-books), ... first launched in the United States on November 19, 2007.
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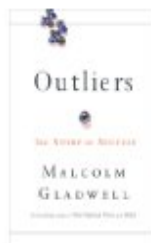
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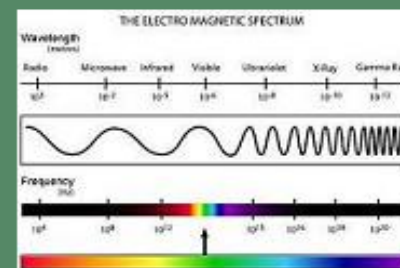
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In speaking with John Cox, Acting Librarian, National University of Ireland, Galweay, at dinner the evening before my presentation on June 5 2009 at the NLI-Galway Library

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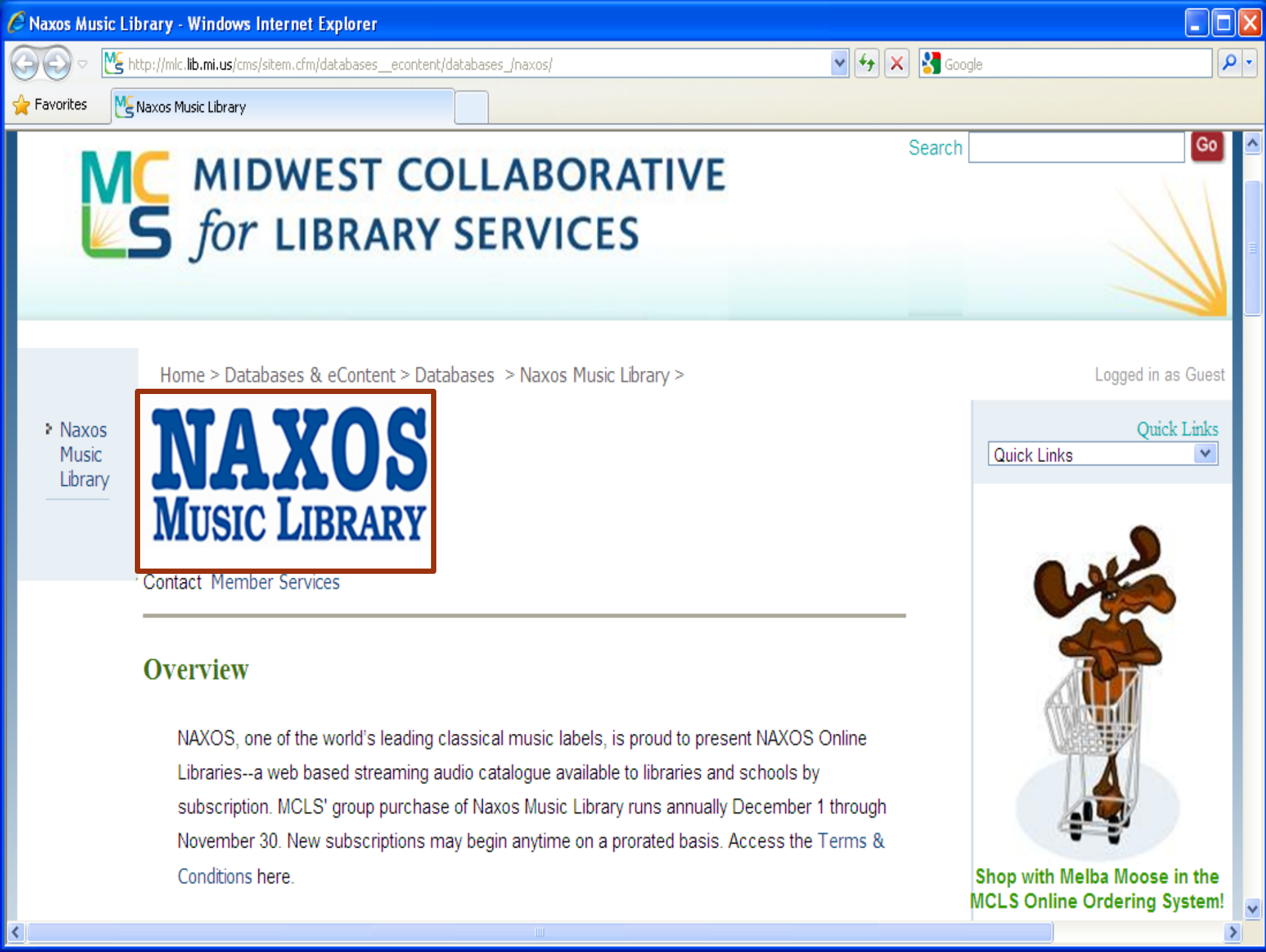
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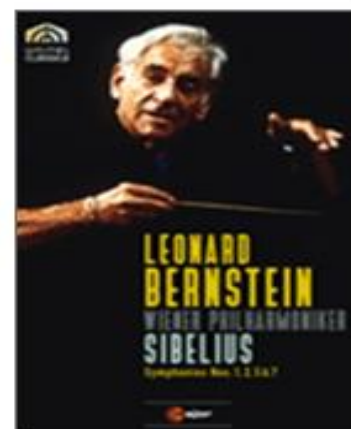
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A Taxonomy of Privacy

Daniel J. Solove

George Washington University Law School

GWU Law School Public Law Research Paper No. 129;
University of Pennsylvania Law Review, Vol. 154, No. 3,
p. 477, January 2006

Abstract:

Privacy is a concept in disarray. Nobody can articulate what it means. As one commentator has observed, privacy suffers from an embarrassment of meanings. Privacy is far too vague a concept to guide adjudication and lawmaking, as abstract incantations of the importance of privacy do not fare well when pitted against more concretely-stated countervailing interests.

In 1960, the famous torts scholar William Prosser attempted to make sense of the landscape of privacy law by identifying four different interests. But Prosser focused only on tort law, and the law of information privacy is significantly more vast and complex, extending to Fourth Amendment law, the constitutional right to information privacy, evidentiary privileges, dozens of federal privacy statutes, and hundreds of state statutes. Moreover, Prosser wrote over 40 years ago, and new technologies have given rise to a panoply

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http://mlc.lib.mi.us/cms/sitem.cfm/databases__econtent/ejournals_/_

Search [Member Login] Go

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Ejournals ←

Diana Mitchell mitcheld@mcls.org ext. 112



- ACM (Association for Computing Machinery)
- ACS (American Chemical Society)
- Cambridge University Press
- Elsevier
- Emerald Publishing
- Institute of Physics
- OCLC Electronic Collections Online (ECO)
- Oxford University Press Electronic Journals
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ACS Mobile provides readers with a multi-journal, up-to-the-minute live stream of new peer-reviewed research content (Articles ASAPSM) published across the Society's preeminent portfolio of scholarly research journals, including the flagship *Journal of the American Chemical Society*. The application also includes a "Latest News" feed from *Chemical and Engineering News* - the Society's industry-leading magazine and preferred source of online news for its more than 161,000 member professionals. ACS Mobile makes a scientist's daily commute, business travel, or time away from the desk or laboratory a more rewarding and productive experience.

ACS Mobile offers the following 1 **American Chemical Society**

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- Interface to full-text article access (via wireless or Virtual Private Networks) for users at institutions that subscribe to ACS Journals. ID/password-based access is also an option for individuals who subscribe to ACS journals as part of their ACS member benefits package.
- Quick Search across the more than 850,000+ scientific research articles and book chapters now on the ACS Web Editions Platform – discoverable by author, keyword, title, abstract, DOI or bibliographic citation.
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Great reading experience - the *nature.com* app has been designed to make reading scientific content on the iPhone a rewarding experience. A fast, attractive interface lets you get straight to the news and research you need

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Features

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Save for later - want to skim abstracts on the bus but read the full text back at your desk? Just use the application's "save" button and a link and downloadable citation for that article will appear on this website.

Saved searches - set up saved searches on PubMed or nature.com so that you can be alerted to new, relevant research as soon as it gets published.

Zoom and pan figures - tap on a figure and it'll open a new screen where you can pan and zoom in to see fine detail, making best use of the iPhone's smaller screen.

Easy references - no need to jump to the end of the document and back to assess a reference, just tap it to get details.

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Watch the video walkthrough



naturevideo

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Library Instruction

The screenshot shows a Windows Internet Explorer browser window displaying the LibGuides website. The browser's title bar reads "LibGuides - web 2.0 knowledge sharing system for libraries - Windows Internet Explorer". The address bar shows the URL "http://www.springshare.com/libguides/index.html". The browser's menu bar includes "File", "Edit", "View", "Favorites", "Tools", and "Help". The "Favorites" bar shows a single entry: "LibGuides - web 2.0 knowledge sharing system for libr...".

The website's header features the "springshare" logo on the left and navigation links on the right: "Home | About Us | Contacts", "Support Blog", "Twitter Feed", and "Community". Below the logo is the tagline "We put the librarian back in the online library". A horizontal navigation bar contains five orange buttons: "LibGuides" (with a blue 'L' icon), "LibAnswers" (with an orange 'A' icon), "CampusGuides" (with a green 'CG' icon), "ScholarGuides" (with a purple 'SG' icon), and a green "START A FREE TRIAL" button.

The main content area begins with the "LibGuides" title in large blue font, followed by a series of blue links: "» Home", "» Features", "» Why LibGuides", "» Reviews & Examples", "» Clients", and "» Free Trial". Below this is a large orange heading: "The easiest way to publish research information in a web 2.0 world.".

The text continues with a paragraph describing the platform's popularity and features, separated by diamond symbols (◆). The paragraph states: "It is amazingly popular (1,200+ libraries in 25 countries). ◆ It is very useful (2 million visitors/30M page views per month). ◆ It makes web 2.0 technologies accessible to librarians of any skill level (18,000+ librarians have created 82,000+ guides). ◆ It is available on Facebook and integrated with Twitter. ◆ It enables content to be reused and shared within and across institutions. ◆ It is used to create attractive multimedia guides, share knowledge and information, and promote library resources to the community. ◆ It is the easiest to use and the most cost-effective web 2.0 publishing platform."

The final line of text in the visible area reads: "It is LibGuides - web 2.0 for library 2.0."

TA 409	Fracture Mechanics
TJ 170, TL 243	Dynamics
TJ 163.12	Mechatronics
TJ 184	Gearing
TJ 230	Machine design
TJ 265, TJ 756	Thermodynamics
TJ 782, TJ 785	Internal combustion engines

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Online Catalog

AirPAC

A catalog for mobile library-users, AirPAC for Smartphones brings the library catalog to your users whether they are riding a bus, waiting for a class to start, or browsing a bookstore or library stacks. AirPAC leverages smartphones' large bright screens and updated browser support—bringing patrons modern features like RightResult™ relevance-ranking technology, cover images, and links to external resources. Accessing self-service features on-the-go is fast and easy—a convenient time saver for both patrons and library staff!

AirPAC

AT&T 2:31 PM
OrDev Library, 4 / All Locations

Request Return To Browse Search

A world art history and its objects / David Carrier.
Carrier, David, 1944-

Availability

Location	Call Number	Status
Purdy-Kresge Library	N 380 .C38 2008	CHECKED IN

Internet 125%

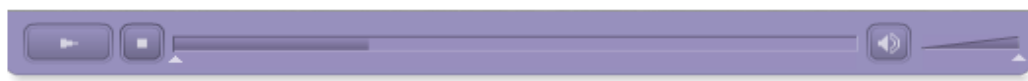
Features and benefits:

- Reach mobile users who may not be utilizing library services
- A visual design just right for Smartphones
- Integrates library locations with built-in Google Maps™ software
- Catalog search with RightResult™ Relevance-ranking technology
- Full support for requesting options
- Access to online resources and electronic journals
- My Millennium access for online renewals and hold requests

- Supports the iPhone™, BlackBerry® Storm™, Palm® Pre™, and Google's Android™ OS phones
- For anywhere, on-the-go access to your Library, AirPAC is the solution for quick access to the Millennium catalog, self-service and more.

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Summon



It's fast, simple, easy... and it's here: the Summon™ service.

The Summon™ web-scale discovery service allows the researcher to quickly search, discover and access reliable and credible library content. It goes beyond federated search, beyond next-generation catalogs to create an all-new service for libraries. Through one simple search, the Summon™ service provides instant access to the breadth of authoritative content that's the hallmark of great libraries - digital and print, audio and video, single articles to entire e-journals, and every format in between. No need to broadcast searches to other databases - it provides one search box for a researcher to enter any terms they want and quickly get credible results in one relevancy ranked-list.



Archived Summon Webcasts

- [The Success of Web-Scale Discovery in Returning Net-Gen Users to the Library: The Summon™ Service in Academic Libraries](#)
- [Returning the Researcher to the Library: Summon™ Service in Real Life](#)
- [Returning the Researcher to the Library: Defining Web-Scale Discovery](#)
- [Returning the Researcher to the Library: Building ROI through Discovery](#)
- [Returning the Researcher to the Library: Understanding the Next Gen user](#)

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Nov 04, 2009

The Summon™ Service Goes Mobile

Live now, app delivers the library where users are

Just four months after the commercial launch of its Summon™ web-scale discovery service, Serials Solutions, a business unit of ProQuest, has launched a mobile application that enables instant searching of the breadth of a library's collection from a smart phone. Now, users of any library with the Summon™ service can search and retrieve digital content, such as full-text articles, and locate physical materials all from a single search box on their iPhone, Blackberry, Android, Palm or Windows Mobile.

"The mobile app is absolutely central to the Summon service's mission to break down barriers between users and libraries. It's been part of the planning from the outset," said Jane Burke, Serials Solutions Vice-President. "Now, the content that libraries have so carefully collected and funded can be found simply and beamed to users anytime, anyplace. It puts the library – and all its content riches – within reach of users no matter where they are."

True to the Summon™ service's commitment to simplicity for users, the app is automatic: users simply point their phone's browser at their library's live Summon™ site and the app downloads instantly. From there, they simply key a term in the Summon™ search box and instantly retrieve relevant results that span the gamut from print to digital. It's the latest innovation from the rapidly-developing and pioneering service, which is the first and only available web-scale technology that enables single searchbox access to the breadth of the library's content – from books and videos to e-resources at the article level.

MCS MIDWEST COLLABORATIVE for LIBRARY SERVICES

Search Go

Michigan
Evergreen

Home > Library Tools > Michigan Evergreen >

Logged in as Guest

Your Library is Invited to Join the Michigan Evergreen Project

What is it?

A shared catalog using the Evergreen open-source integrated library system (ILS) software, facilitated by the Midwest Collaborative for Library Services (MCS) and housed on servers at Grand Rapids Public Library (GRPL).

When can new libraries join?

Michigan Evergreen is now open to additional MCLS Member libraries to participate in the shared catalog.

Why are we offering Michigan Evergreen to libraries?

- To provide MCLS member libraries a MeLCat-compliant ILS.
- To provide libraries an affordable, hosted, open-source ILS option.
- To provide participating libraries access to high-quality cataloging records.
- To provide a high-functioning system to libraries without tech staff.

Quick Links

Quick Links



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Evergreen Libraries

- Table of Contents

- [Evergreen Libraries](#)
- [Evergreen Forests](#)
- [Single Plantings](#)
- [Looking Forward](#)

Here are libraries known to be running Evergreen in production or who have installed or plan to implement Evergreen open-source library automation software. If you know of another Evergreen installation to add to this list, [drop us a line](#).

Evergreen Forests

Georgia PINES

- Evergreen is currently in use (and was first put into production) by [Georgia PINES](#), a consortium of more than 275 public libraries in Georgia.

SITKA

- [SITKA](#) is a growing Evergreen consortium in British Columbia. Up to fifteen SITKA libraries will migrate to Evergreen in 2010. Live installations include:
 - [Alert Bay Public Library](#) migrated to Evergreen on July 31, 2009
 - [Burns Lake Public Library](#) migrated to Evergreen on August 25, 2008
 - [Castlegar Public Library](#) migrated to Evergreen on September 15, 2009

- Thompson-Nicola Regional District Library migrated to Evergreen on December 14, 2009
- Valemount Public Library migrated to Evergreen on June 16, 2009
- Vanderhoof Public Library migrated to Evergreen on June 30, 2009
- Whistler Public Library migrated to Evergreen on June 11, 2008

Michigan Evergreen Project

- Michigan Library Consortium and Grand Rapids Public Library are developing Michigan Evergreen, a shared Evergreen library system. Libraries on board are:
 - Branch District Library – the first known Evergreen library in Michigan. They migrated to Evergreen on August 4, 2008.
 - Grand Rapids Public Library migrated to Evergreen on September 29, 2008.
 - Laingsburg Public Library migrated to Evergreen on May 11, 2009.
 - Niles District Library migrated to Evergreen on October 6, 2008.
 - Oscoda County Library migrated to Evergreen on June 9, 2008.
 - Ovid-Elsie Area Schools Became the First K-12 Library in the Michigan Evergreen project to migrate to Evergreen. April, 2009.
 - Traverse Area District Library migrated to Evergreen on November 10, 2008.

Evergreen Indiana

- The Indiana Open Source ILS Initiative is a shared-catalog project of the Indiana State Library. Libraries that have gone live so far include:
 - Adams Public Library System migrated to Evergreen on October 6, 2008
 - Alexandria-Monroe Public Library migrated to Evergreen on June 26, 2009
 - Andrews Dallas Township Public Library migrated to Evergreen August 11, 2009
 - Bloomfield Public Library migrated to Evergreen September 10, 2009



 **equinox**
SOFTWARE
THE EVERGREEN EXPERIENCE

Brad LaJeune

**ALA CORPORATE
MEMBER**



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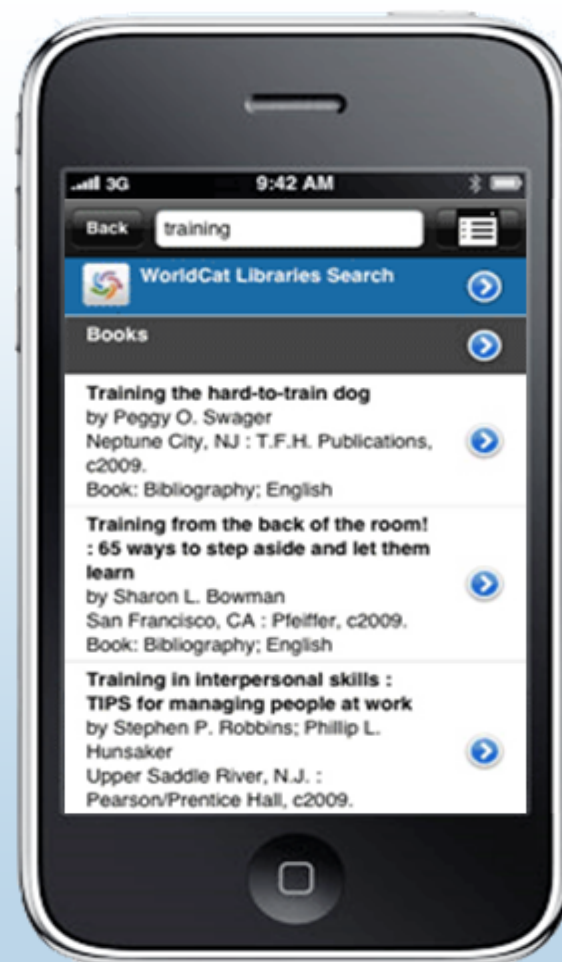
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Map a route—Find the fastest way to a WorldCat library using the mapping software already on your device

Type this URL into your phone's Web browser:

www.worldcat.org/m/

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and the Netherlands. At this time, the WorldCat
Mobile interface is in English only.



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Meebo

Michigan

[edit]

- [Adrian College Shipman Library](#) - Wimzi: AIM
- [Albion College Stockwell-Mudd Library](#) - Meebo: AIM, Jabber
- [Aquinas College Hauenstein Library](#) - Meebo: AIM, MSN, ICQ, gTalk, Yahoo!, Jabber
- [Canton Public Library](#) - gTalk Widget: AIM, gTalk, Jabber
- [Chippewa River District Library](#) - MSN
- [Clinton-Macomb District Library](#) - Meebo: AIM, ICQ, MSN, Yahoo!, Jabber
- [Flint Public Library](#) - Digsby: AIM, MSN, ICQ, gTalk, Yahoo!
- [Grand Valley State University Library](#) - gTalk
- [Hackley Public Library](#) - Digsby: AIM, ICQ, MSN, Yahoo!, gTalk
- [Hope College Library](#) - Meebo: AIM, MSN, Yahoo!, gTalk, Jabber
- [Kettering University Library](#) - Meebo: AIM, MSN, Yahoo!, gTalk, ICQ, Jabber
- [Lansing Community College Library](#) - Wimzi: AIM
- [Lawrence Technological University Library](#) - Meebo: AIM, Jabber



Meebo

- [Marygrove College Library](#) - Plugoo: AIM, MSN, Yahoo!, Jabber
- [Michigan Technological University Van Pelt/Opie Library](#) - Wimzi: AIM, MSN, Yahoo!
- [Northern Michigan University Olson Library](#) - Meebo: AIM, MSN, Yahoo!, Jabber
- [Oakland University Kresge Library](#) - Wimzi: AIM, MSN, Yahoo!, ICQ, gTalk
- [Rochester College Ham Library](#) - Meebo: AIM, MSN, Yahoo!, Jabber
- [Southfield District Library](#) - AIM, MSN, Yahoo!
- [Troy Public Library](#) - Meebo: AIM, MSN, Yahoo!, Jabber
- [University of Detroit Mercy Library](#) - LibraryH3lp: AIM, MSN, Yahoo!, gTalk
- [University of Michigan-Ann Arbor Library](#) - Meebo: AIM, MSN, Yahoo!
- [University of Michigan-Ann Arbor Ross School of Business Kresge Library](#) - Meebo: AIM, MSN, Yahoo!, gTalk, Jabber
- [University of Michigan-Dearborn Library](#) - Meebo: AIM, Yahoo!, MSN, gTalk, Jabber
- [University of Michigan-Flint Library](#) - AIM, MSN, Yahoo!, gTalk
- [Wayne State University Library](#) - Wimzi: AIM
- [Western Michigan University Library](#) - Meebo: AIM, Jabber



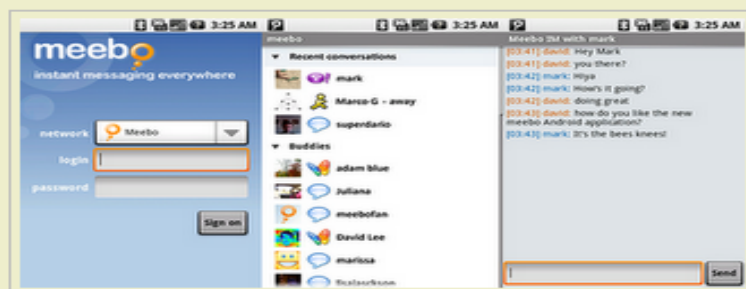
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Spectrum Is Devoted To Documenting Any and All Topics Relating To Mobile Learning, Mobile Library Services, and Mobile Technologies.

FRIDAY, FEBRUARY 12, 2010

➔ Meebo On The Go > Android App / iPhone Web And iPhone App

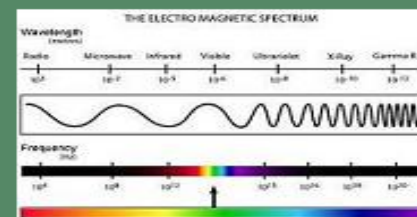
Meebo App For Android



Meebo lets users gather their friends on a single buddy list where they can talk and share content in real-time across different IM platforms, communities, and traditional social networks.

At meebo.com and with the Meebo Bar, users can keep in touch with friends across dozens of IM platforms, including AIM, Yahoo!, MSN, Google Talk, MySpace IM, Facebook Chat, and more. With over 100 million people sharing over 6 billion messages and 75 million links every month, Meebo is one of the Web's fastest growing social media companies.

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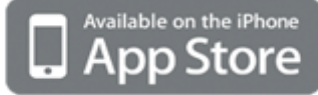


Meebo for Android



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The Meebo app for Android can be used to connect with your Meebo ID as well as your IM accounts on AIM, Yahoo, Facebook, Windows Live Messenger, MySpace, Google Talk, ICQ, and Jabber. Get started with Meebo for Android by downloading it from the Android Market or directly from Meebo at download.meebo.com/meebo.apk.

Frequently Asked Questions

Is the Meebo for Android app free?

Yes. It is completely free from either the Android Market or [directly from Meebo](#).

Can I use the Android app without a Meebo ID?

Yes. You can use the Android app to add accounts and chat over any supported network, including Yahoo!, Facebook, Windows Live Messenger, AIM, ICQ, Jabber, and Google Talk. If you do have a Meebo ID you can access all of your connected accounts by simply adding your Meebo ID on the [accounts screen](#).

How can I create a Meebo ID?

At this time, you cannot create a Meebo ID using the Android app, but you can create one quickly, easily, and for free at meebo.com.

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About Mosio + Text a Librarian

Mobile Software + Solutions Developed for Libraries

Mosio's Text a Librarian™ was developed specifically for libraries by taking an award-winning mobile questions and answers technology and consulting with reference and patron services librarians to find out what would make it useful, accessible and affordable for libraries to use.

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Features

Text a Librarian's feature-rich mobile messaging system is a comprehensive, web-based interface (called a "Microboard") that is easy to implement and use. Accessible by over 260 million U.S. mobile phones, librarians can log on and service patrons on any computer or mobile device with internet. Microboard features include:

- **Private & anonymous patron experience**

Text a Librarian's mobile messaging system auto-generates anonymous patron ID's to ensure patron privacy. Phone numbers are never displayed and are stored safely on our secure servers. Conversation history is accessed by the anonymous patron ID.

- **Multimodal notification system**

Hybrid functionality of the real-time notification system alerts you wherever you are via Email, IM, SMS or the web-based microboard.

- **Intelligent auto-response delivery system**

Customized automated responses delivered by day of the week and time of day enable your library to provide a unique patron interaction 24/7.

- **Best SMS experience**

Optimized for text message communications, Text a Librarian provides the best web-to- phone text message experience for both operator and end-user.

- **Communicate and collaborate**

An array of collaboration features enables internal/external librarian communication while avoiding reference duplication.

- **800+ term text speak translator**

Do your librarians know what ROTFL means? They don't need to. Translate over 800 commonly used "textese" word abbreviations with a single click.

- **Live, searchable message archive**

Message conversation threads are "live" on the microboard, archived indefinitely and searchable for future reference, collaboration and training.

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SMSreference is a collection of telecommunications products - it cannot be purchased off the shelf from any telecommunications supplier. Altarama has created a solution that allows SMS questions to be handled as part of the everyday workflow of your library. No additional or new library procedures are required. With no new procedures to develop, and the cost of SMSreference being so small, there is no barrier to giving it a try!

Send an SMS announcing your service to a selected group of users and see how fast they spread the message to their friends, at no cost to your library!

SMSREFERENCE

[WHY CHOOSE SMSREFERENCE](#)

1 ABC	2 DEF
3 GHI	SEND

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- A librarian will text an expert answer within 10 minutes during the hours of service
- It's easy and accurate!



My Info Quest is brought to you by your library and other participating libraries across the U.S.!

Library Codes

Use these in your text message to indicate what library is yours.

- Abilene Christian University - ACU
- Adams State College Nielsen Library- ASC
- Ahniwa Ferrari
- Alison Miller
- Alliance Library System - ALS
- Alpha Park Public Library District - APL
- Black Hawk East LRC - BHE
- Bloomington Public Library - BLL
- Bradley University Library - BUL
- Brazosport College - BCL
- Broome County Public Library (New York) - BCP
- Buena Park Library District - BPL
- Christine Ayar
- Contra Costa County Library - CCC
- Cumberland University - Vise Library - CUV
- Dowling College Library - DCL
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- Felician College Library - FCL
- G.V. (Sonny) Montgomery VA Medical Center - MVA
- Henry Whittlemore Library at Framingham State College - FSC
- Houston Public Library - HPL
- Illinois Central College LRC - ICC
- Jefferson County Library - JCL
- Karl E. Mundt Library, Dakota State University - DSU
- Kenton County Public Library - KCL
- Kutztown University/Rohrbach Library - KRL
- LaFourche Parish Public Library - LPL
- Lake Washington Technical College Library - LWL
- Little Elm Public Library - LEL
- Lone Star College - North Harris - LSC

- **Maricopa Community Colleges - MCC**
- **Mark & Emily Turner Memorial Library - MTL**
- **Melanie Junge**
- **Oklahoma Christian University Library - OCU**
- **Olney Central College - OLC**
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- **Paradise Valley Community College(Maricopa CC) - PVC**
- **Patricia Ball**
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- **Peoria Public Library - PPL**
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InfoQuest: using text messaging to answer reference questions

Options:  [Print view](#)

**By Kitty Pope, executive director (kpop@alliancelibrarysystem.com),
Tom Peters, CEO (tapinformation@yahoo.com), and
Lori Bell, director (lbell@alliancelibrarysystem.com)**

Introduction

Cellular phone access is much higher than broadband Internet access via computers. The number of text messages sent has increased more than 250 per cent over the last two years. As of June 2008, more than 75 billion text messages were sent every month, compared to 18 billion in December 2006. "Text messaging is the only universal mobile platform for the masses. It does not require special downloads as it is already available on 98 per cent of all cell phones".

Text messaging presents a new and exciting opportunity for libraries of all types to provide information to people of all ages on the go, where they are, on their cell phones. Like instant messaging and Tivo, texting started as something for the young, but adults are increasingly tapping into this tool. As of the second quarter 2008, a typical US mobile subscriber sends or receives 357 text messages per month, compared to placing or receiving 204 phone calls. In the ALS 2009 Trends Report at www.alliancelibrarysystem.com, the impact of text messaging is fully discussed.

The InfoQuest project

Although several vendors have offered text messaging services for libraries over the last three years, only a handful of libraries have offered the service. South Eastern Louisiana University has offered a text messaging reference service through Altarama for the last three years. TextALibrarian, powered by Mosio has entered the library reference market and has signed up a number of libraries. Many libraries providing the service are using AIM. The "Online Reference" article at the Library Success Wiki (www.libsuccess.org/index.php?title=Online_Reference)

OUTREACH

Spectrum > Mobile Learning, Libraries, And Technologies

Spectrum Is Devoted To Documenting Any and All Topics Relating To Mobile Learning, Mobile Library Services, and Mobile Technologies.

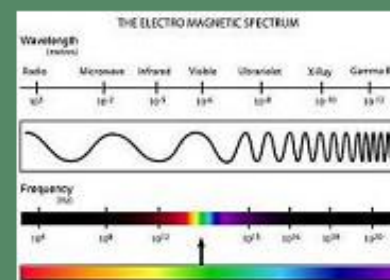
SATURDAY, SEPTEMBER 19, 2009

➔ 100 Ways to Use Twitter In Your Library

[Twitter](#) is a free social networking and communication tool that lets you send short messages of up to 140 characters to your group of friends via the Twitter website, SMS, other Twitter clients, email, or IM. An increasing number of libraries and librarians are now using Twitter to engage readers, spread information, and banish the conception of dark, silent buildings staffed by stuffy introverts. So if you want to see how Twitter can be a dynamic way to connect with patrons, students and other library professionals, then the list below should definitely get you started. Here are 100 tips that can help you effectively use Twitter in your libraries.

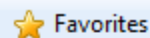


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Favorites

 Spectrum > Mobile Learning, Libraries, And Tech...

> Reference

With many online tools, the reference sections of many libraries have been overlooked. These tips can help make connections with patrons which can lead to a more visited reference section.

1. Read the latest news: Many major news sites, like MSNBC have Twitter feeds. This makes it easy to quickly check up on news and find the latest information.

2. Identify experts in a specific area: Find out who's talking about subjects that interest you or your patrons. You can't get the same affect by using traditional email and resources.

3. Find out what other schools and libraries are doing around the world: Get ideas on how other libraries all over the globe are using Twitter effectively in their library

[more]

> Discussion

Use these tips to create communication as well as a feeling of community at your library.

[Mobile Technologies for Children > Allison Druin / ...](#)

[Question Box > CellPhone Reference / Extension Ser...](#)

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10. Try having a question and answer session: If you need information of any kind a quick question to followers will get you and answer in minutes. It is also an easy way to provide assistance to patrons.

11. Get feedback on potential policy changes: Thinking about extending library hours? Get some opinions from some of your patrons. This is great for college library students too.

12. Don't let the account go silent for extended periods: This will show that you have mutual interest in providing a connection for many of your followers.

[more]

> [Announcements & Updates](#)

Highlight new materials, group meetings, current news, and more with some of these suggestions.

19. Get information on conferences: Some conferences of interest to librarians have Twitter feeds that will allow you to keep up with registration deadlines, speakers and accommodations without having to visit the site itself.

20. Keep up to date with internal developments: Stay on top of department meetings and events. You will always know what's going on.

[Center For History And New Media Project > Mobile ...](#)

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[100 Ways to Use Twitter In Your Library](#)

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Helping people improve their lives through an educational process that applies knowledge to critical needs, issues, and opportunities.

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Help MSU Extension and the Michigan Agricultural Experiment Station Advance Michigan



MSU Extension and the Michigan Agricultural Experiment Station are committed to using our resources to meet the state's needs. To ensure that our work is focused on addressing the most pressing issues facing Michigan's communities, families, farms and other businesses, natural resource managers, children and youth, we conduct a statewide needs assessment every five years.

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Last Oct 26th, 2009

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Description: This guide will help identify current and historic information and documents on selected crops grown in Michigan.

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Subject Guide

Name: Suzi Teghtmeyer

Subject: Agriculture, Botany, Forestry, Gardening,

Speciality: Horticulture

Email Address: teghtmey@msu.edu

Contact Info: Main Library, 517-884-0894

Economy Forces Land-Grant Universities to Reshape Extension Work - Government - The Chronicle of Higher Education - Windows Internet Explorer

http://chronicle.com/article/Economy-Forces-Land-Grant/49456/

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Economy Forces Land-Grant Universities to Reshape Extension Work



Brad Beckman, U. of Idaho

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By Karin Fischer

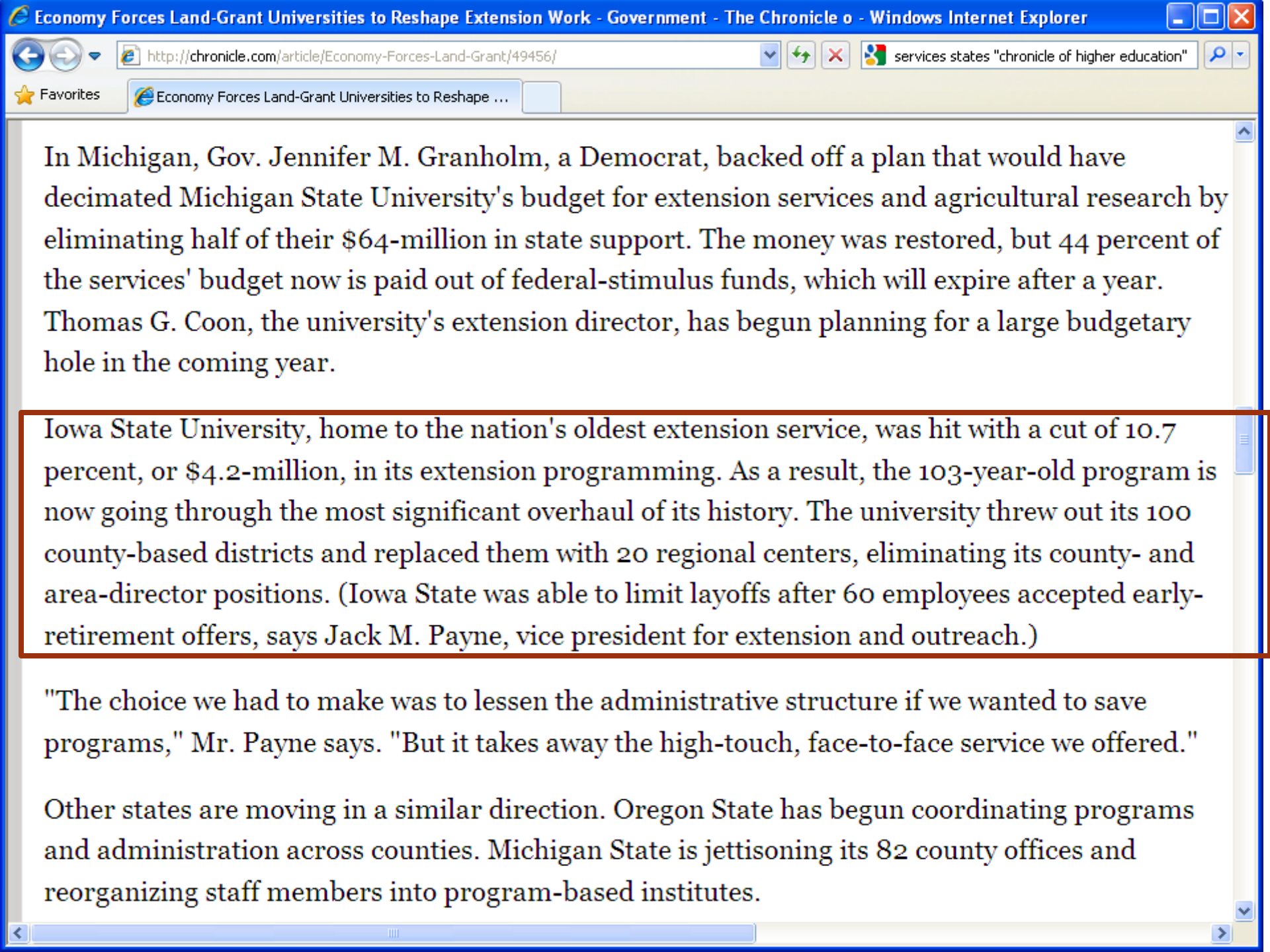
The extension budgets of many land-grant universities are taking big hits in the current economic downturn, accelerating changes in how public institutions deliver and finance their outreach services.

To close budget gaps, extension officials are paring back less-popular programs, seeking outside grants and private financial support, and shuttering local offices in favor of a regional approach to outreach work.

At many universities, such shifts were already under way, but precipitous declines in state and local aid have hastened the pace of change.

"It's not strictly a crisis reaction to the budget," says A. Scott Reed, vice provost for university outreach and engagement at Oregon State University. "Extension has long been in a mode of evolutionary change. But the budget environment moves it toward revolutionary change."

The cutbacks also have raised concerns that some land-grant institutions could limit their historic extension mission, even as taxpayers look to universities to play a more substantive role in community and economic outreach. That longtime mission calls for cooperative-extension services, as they are known, to provide useful information to agricultural producers, small-business owners, and other members of the public.

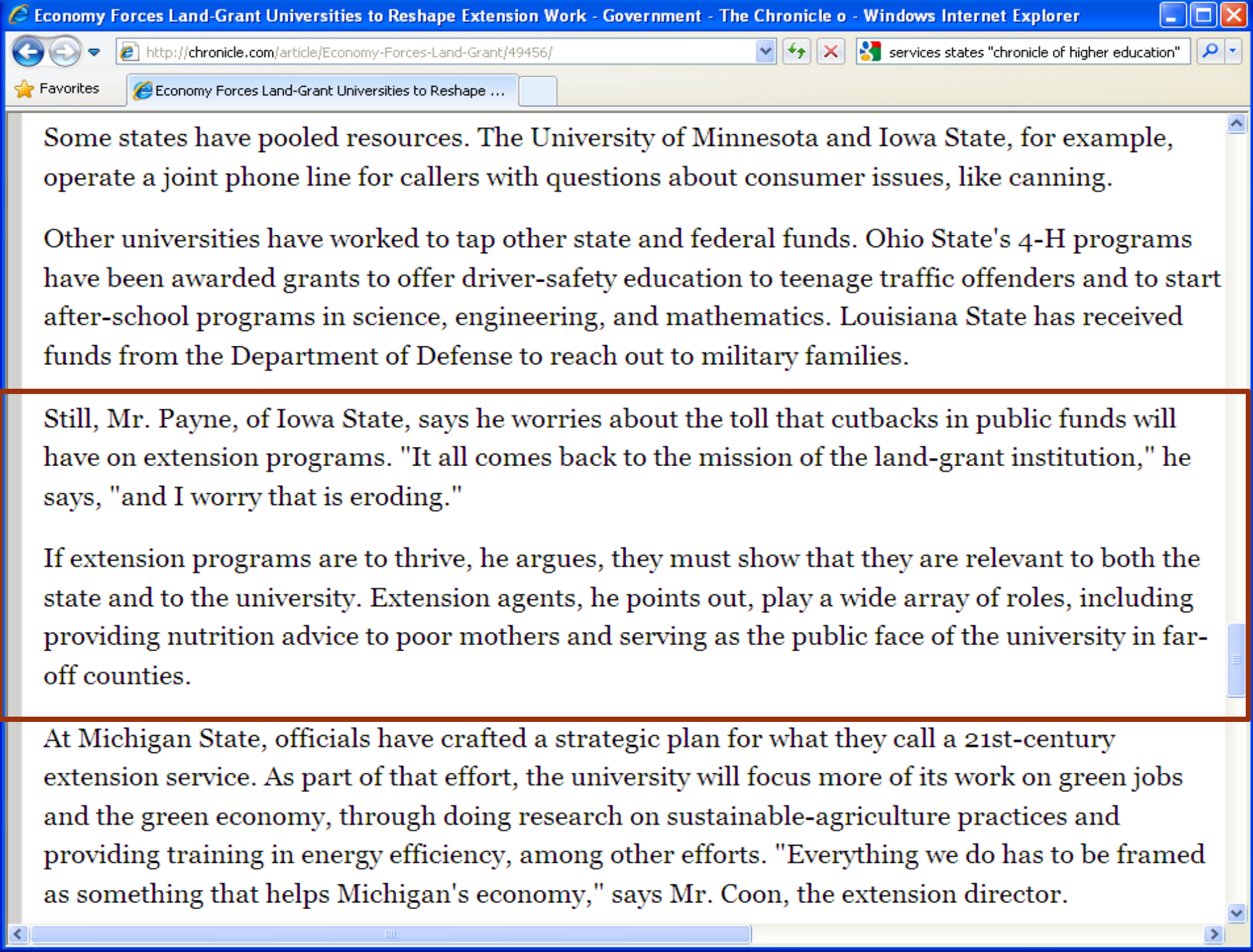


In Michigan, Gov. Jennifer M. Granholm, a Democrat, backed off a plan that would have decimated Michigan State University's budget for extension services and agricultural research by eliminating half of their \$64-million in state support. The money was restored, but 44 percent of the services' budget now is paid out of federal-stimulus funds, which will expire after a year. Thomas G. Coon, the university's extension director, has begun planning for a large budgetary hole in the coming year.

Iowa State University, home to the nation's oldest extension service, was hit with a cut of 10.7 percent, or \$4.2-million, in its extension programming. As a result, the 103-year-old program is now going through the most significant overhaul of its history. The university threw out its 100 county-based districts and replaced them with 20 regional centers, eliminating its county- and area-director positions. (Iowa State was able to limit layoffs after 60 employees accepted early-retirement offers, says Jack M. Payne, vice president for extension and outreach.)

"The choice we had to make was to lessen the administrative structure if we wanted to save programs," Mr. Payne says. "But it takes away the high-touch, face-to-face service we offered."

Other states are moving in a similar direction. Oregon State has begun coordinating programs and administration across counties. Michigan State is jettisoning its 82 county offices and reorganizing staff members into program-based institutes.



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The e-Agriculture Community continues its efforts to improve the impact of ICT in rural development by engaging over 6,000 stakeholders in diverse levels of discussion both on and offline.

Upcoming Community Participation



The IAALD Conference

Bringing together leading practices and established models of ICT in rural development and livelihoods will be the focus of members of the e-Agriculture Community at the IAALD World Congress in Montpellier, France the 26-29 April. . A special session will be held on "e-Agriculture perspectives: a Framework to Enhance Impact of ICT in Rural Development" with organizational support from FAO and IICD. For general information on the IAALD XIII World Congress please see:

<http://iaald2010.agropolis.fr/>

WSIS Forum 2010

The World Summit on the Information Society (WSIS) Forum 2010, to be held 10 - 14 May 2010, at the ITU Headquarters, Geneva, Switzerland, offers participants a series of diverse interactions, including high-level debates addressing critical issues to the WSIS implementation and follow-up in multi-stakeholder set-ups, WSIS Action Line facilitation meetings, thematic workshops, and speed-exchanges facilitating networking among the participants. Sharing field experiences and new practices, and expanding the community to support problem solving is a key



News

26 Mar 10

Peru's farmers lack information: Why are telecentres being underused?

By AL and KAH for APCSusana* is 39 years old. She farms a patch of land in the Huaral Valley - a... [...]

Twitter

[e_agriculture: Forum 2010 du Sommet Mondial sur la Socit de l'Information \(SMSI\) http://ow.ly/1sqMW](#)

[e_agriculture: Africa Agriculture GIS Week- 8-12 June 2010 Nairobi http://ow.ly/1sjVA #ICT4D #eagri](#)

Mobiles give Africa's farmers the chance to set out their stall | Katine | The Observer - Windows Internet Explorer

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★ Favorites Mobiles give Africa's farmers the chance to set out th...

Mobiles give Africa's farmers the chance to set out their stall

The latest technology is enabling villagers to bypass middlemen and find out the prices their crops will command

David Smith in Katine
The Observer, Sunday 4 January 2009
[Article history](#)



Mobile phones are charged using a car battery, at a Katine market Photograph: Martin Godwin/Guardian

Every week without fail, sellers come to trade their meat, vegetables or animals in the dusty marketplace of Katine in north-east Uganda. Yet a closer look reveals something unusual: a series of stalls with pulped wood awnings supported by crooked tree branches. Within each there is someone in a chair receiving a haircut. More unexpected are a dozen or so mobile phones, each connected by a wire to a car battery, which gives the handsets a much needed recharge.

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The Katine project

The Guardian is tracking Amref's three-year development project, in partnership with Barclays, to improve the lives of the 25,000 people in Katine sub-county in Uganda. We'll explain where donations go, how aid works, and how lives are changed
Contact us: Katine.editor@guardian.co.uk

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AppLab

Transforming Lives through Innovation in Information Access

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Welcome to the Application Laboratory *An initiative of the Grameen Foundation*



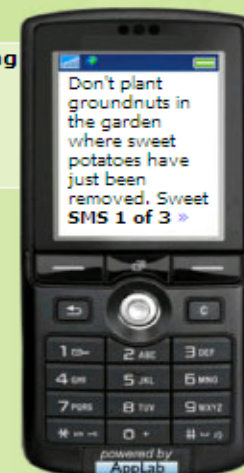
At AppLab, we believe that mobile phones hold great potential for improving the lives and livelihoods of millions of poor people around the world.

Featured App: Agriculture

SMS searchable database of tips and advice tailored to the needs of farmers

Groundnuts planting

Don't plant groundnuts in the garden where sweet potatoes have just been removed. Sweet SMS 1 of 3

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Work with AppLab

AppLab seeks to engage with organizations, government entities and socially-minded companies interested in better understanding and meeting the needs of the poor. This can include application and business model development, information dissemination and information collection.

Click [here](#) to find out more.

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THURSDAY, JANUARY 7, 2010

➤ New Book > _Mobile Technology and Libraries_ / Jason Griffey

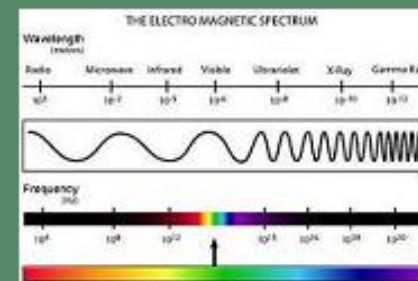
Jason Griffey / Neal-Schuman / 2010 / ISBN: 9781555707118 / 6x9 / 125 pp. / \$55.00

Mobile technology is fast becoming the preferred method for connecting to the Internet, especially for people on the go. Librarians must keep pace with this trend and integrate themselves into the mobile realm if they wish to deliver enhanced user services. *Mobile Technology and Libraries* is a practical, easy-to-follow new resource that will walk you through the start-to-finish steps for strengthening your library's mobile presence.



Author Jason Griffey outlines the different mobile platforms, devices, and services, and shows you how to create mobile library websites and implement a number of important developments including mobile reference and SMS. He also explains how the various affected parts of the library -reference, I.T. circulation--can work together. You'll learn techniques for marketing and measuring your services, and best practices to follow during planning, implementation, and evaluation.

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The Anywhere Library: A Primer for the Mobile Web

Courtney Greene, Missy Roser, and Elizabeth Ruane

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The Future Is Mobile

The Best Way To Predict The Future

Is To Invent It.

Alan Kay

**Xerox Palo Alto Research Center (PARC) Meeting
1971**

Alan Kay



- **American computer scientist, known for his early pioneering work on object-oriented programming and windowing graphical user interface design**
- **Conceived the Dynabook concept which defined the basics of the laptop computer and the tablet computer**

http://en.wikipedia.org/wiki/Alan_Kay



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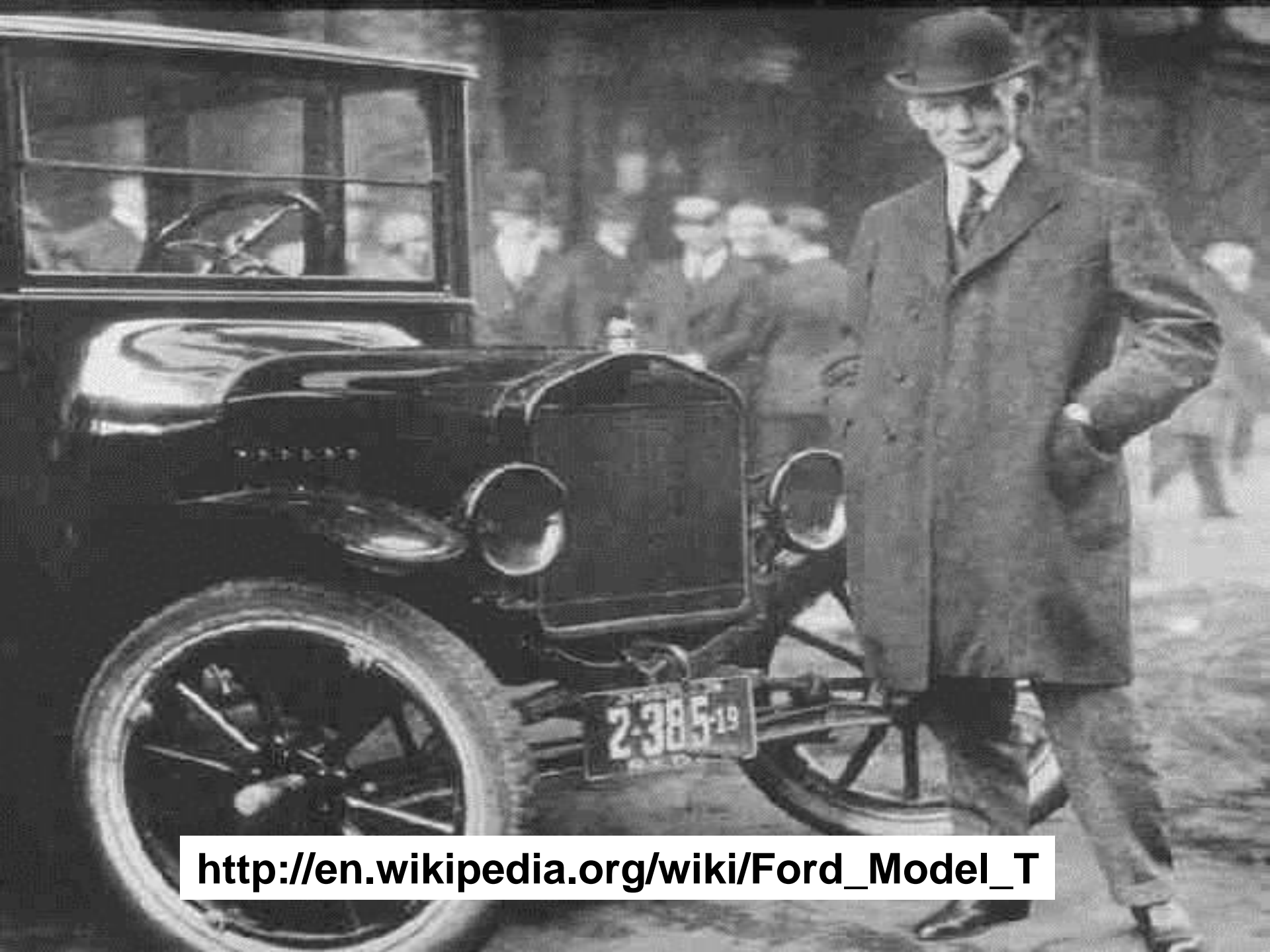
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http://en.wikipedia.org/wiki/Ford_Model_T



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<http://www.public.iastate.edu/~gerrymck/MCLS-DC.ppt>

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